

San Simeon Tourism Alliance 2018
Members, Partners and Interested Parties

SSTA Board Members

Michael Hanchett, Chair

Cavalier et. Al.
250 San Simeon Avenue
805.927.4441
mrh@cavetal.com

Paul Panchal

Sea Breeze Inn
Silver Surf Motel
805.927.4661
prativp@yahoo.com

Miguel Sandoval

San Simeon Lodge
9520 Castillo Drive
805.927.4601
sandoval85@ymail.com

Administrative Staff

Cheryl Cuming

CBID Chief Administrative Officer
San Luis Obispo County Tourism
Business Improvement District
P.O. Box 1875
San Luis Obispo, CA 93406
805.547.2243 Work
805.471.0182 Mobile
admin@SLOcountyBID.com

Jeanne Hucek

Administrative Coordinator
San Simeon Chamber and Visitor Center
250 San Simeon Avenue, Suite 3-A
San Simeon, CA 93452
805.927.3500 Work
434.249.1025 Mobile
info@sansimeonchamber.org

Lodging Partners

Cavalier Oceanfront Resort

9415 Hearst Drive
San Simeon, CA 93452
805.927.4688

Mark Hucek

mhucek@cavalierresort.com
Jeanne Haegele, Director of Sales & Mktg
jhaegele@cavalierresort.com

Courtesy Inn

9450 Castillo Drive
San Simeon, CA 93452
805.927.4691

Manish Gupta

innkeeper@courtesyinn.com

Days Inn

9280 Castillo Drive
San Simeon, CA 93452
805.927.8659

Parker Panchal

daysinnsansimeon@gmail.com

Motel 6

9070 Castillo Drive
San Simeon, CA 93452
805.927.8691

Damaris Acosta

M61212bo@motel6.com

The Morgan

9135 Hearst Drive
San Simeon, CA 93452
805.927-3878

info@hotel-morgan.com

Gilem Garay

gm@morgan-sansimeon.com

Quality Inn

9260 Castillo Drive
San Simeon, CA 93452
(805) 927-3998

Daniel Ibarra

gm.ca831@choicehotels.com

Ragged Point Inn
19019 Highway One
Ragged Point, CA 93452
805.927.4502
Jim Ramey
info@raggedpointinn.com

Sands by the Sea
9355 Hearst Drive
San Simeon, CA 93452
805.927.3243

Mark Hucek
mhucek@cavalierresort.com
Jeanne Haegele, Director of Sales & Mktg
jhaegele@cavalierresort.com

San Simeon Lodge
9520 Castillo Drive
San Simeon, CA 93452
805.927.4601
Fidel Figueroa & Miguel Sandoval
Sansimeonlodge@earthlink.net

Sea Breeze Inn
9065 Hearst Drive
San Simeon, CA 93452
805.927.3284
Paul Panchal
prativp@yahoo.com

Silver Surf Motel
9390 Castillo Drive
San Simeon, CA 93452
(805) 927-4661
Paul Panchal
prativp@yahoo.com

Marketing

Stacie Jacob
Founder and Chief Strategist
Solterra Strategies
1405 Spring Street; Suite 203
Paso Robles, CA 93446.
805.286.6874
sjacob@solterrastrategies.com

Jennifer Bravo
Account Manager
Solterra Strategies
jennifer@solterrastrategies.com
805.591.4884

Millie Matz
SB Hotels
millie@sshotels.com

Cambria Tourism Board & Chamber

Jill Jackson
Managing Assistant
Cambria Tourism Board
805.550.7542
admin@visitcambriaca.com

MaryAnn Carson
Executive Director
Cambria Chamber of Commerce
767 Main Street
Cambria, CA 93428
805.927.3624
info@cambriachamber.org

Linda Finley
805-927-1369 Office
P.O. Box 318
Cambria, CA 93428
lindafinley580@gmail.com

Agency & Non-Profit Partners

Hearst Castle

Jim Allen
Media & Marketing, Hearst Castle
750 Hearst Castle Road
San Simeon, CA 93452
805.927.2093
Jim.allen@parks.ca.gov

Mary Levkoff
Director, Hearst Castle Museum
750 Hearst Castle Road\
San Simeon, CA 93452
Beverly.Steventon@parks.ca.gov

Ray Gomez
Manager, Hearst Castle Theater
750 Hearst Castle Road
San Simeon, CA 93452
805.927.6811
rgomez@hearstcastle.com

John Fairweather
General Manager
Aramark Corporation
750 Hearst Castle Road
San Simeon, CA 93452
805.927.8601
Fairweather-John@aramark.com

Sue Rauch

Friends of Hearst Castle
750 Hearst Castle Road
San Simeon, CA 93452
805.927.2138

friends@friendsofhearstcastle.org

Piedras Blancas Light Station**Piedras Blancas Light Station Association**

P.O. Box 127 San Simeon, CA 93452
805.927.7361/927.3719

PiedrasBlancasTours@gmail.com

Tim Postiff, Vice President
Piedras Blancas Light Station
tqpostiff@gmail.com

Ryan Cooper

Park Manager
Piedras Blancas Light Station
P.O. Box 129
San Simeon, CA 93452
805.927.2968

racooper@blm.gov

Jodie Robb Nelson

Outdoor Recreation Planner
Piedras Blancas Light Station

jnelson@blm.gov

Holly Gant

Office Coordinator
Piedras Blancas Light Station Association

omazing12@gmail.com

California State Parks**Coastal Discovery Center****Carolyn Skinder**

Southern Region Coordinator
Monterey Bay National Marine Sanctuary
805.927.2145

Carolyn.skinder@noaa.gov

PJ (Margaret) Webb

Attorney at Law
Monterey Bay National Marine Sanctuary
Sanctuary Advisory Council

pjwebb@inreach.com

Friends of the Elephant Seal**Friends of the Elephant Seal**

250 San Simeon Avenue
San Simeon, CA 93452
805.924.1628

fes@elephantseal.org

Tim Bridwell, Board Co-President

Friends of the Elephant Seal

president.tb@elephantseal.org

Lynette Harrison, Board Co-President

Friends of the Elephant Seal

president.lh@elephantseal.org

Charles Grace

San Simeon Community Services District
111 Pico Avenue
San Simeon, CA 93452
805.927.4778

graceenvironmental@gmail.com

Courtney Murguia

Office Manager
San Simeon Community Services District
111 Pico Avenue
San Simeon, CA 93452
805.400.7399

cmurguia@graceenviro.com

Karen Flemion

San Simeon Community Cable
P.O. Box 96
San Simeon, CA 93452
805.927.5555

sscc@cablerocket.com

Linda Gray

Cuesta College
P.O. Box 8106
San Luis Obispo, CA 93403

lgray@cuesta.edu

Interested Parties

Cambria Scarecrow Festival

Paulla Ufferheide

President, Cambria Scarecrow Festival
paullau98@gmail.com

Sue Robinson

Cambria Scarecrow Festival
805.927.2597
r2nsue@charter.net

Taylor Hilden

Vice President, Cambria Scarecrow Festival
805.909.9000
hilchers@charter.net

Dennis Frahman

Vice President, Cambria Scarecrow Festival
President, Cambria Film Festival
dgfrahmam@gmail.com

Jennifer Porter

Paso Robles Wine Country Alliance
P.O. Box 324
Paso Robles, CA 93447
805.239.8463 X 202
jporter@pasowine.com

Mike Shimberg

Welcome Map & Dining Review
1332 Burton Drive
Cambria Ca 93428
805.927.1382
Info@welcomemap.biz

Bob Morales

Owner, El Chorlito Mexican Restaurant
9155 Hearst Drive
San Simeon, CA 93452
805.927.3872
evelyncambria@gmail.com

Miguel & Teresa De Alba

Owners, Manta Rey Restaurant
9240 Castillo Drive
San Simeon, CA 93452
805.927.1032
mantareysansimeon@yahoo.com

Debi Saunders

Hearst Ranch Winery
805.467.2241
Debi@hearstranchwinery.com

Erin Martin

Harmony Cellars
3255 Harmony Valley Drive
Harmony, CA 93435
erin@harmonycellars.com

Cubbie Cashin

Owner, Sea for Yourself Kayak Outfitters
San Simeon Cove
805.927-1787
<http://kayakcambria.com/>

Judy Holland

Sue Kwasny
Diva Day Spa
250 San Simeon Avenue, Suite 4
San Simeon, CA 93452
805.927.4252
justjudy2006@hotmail.com
iskwasny24@gmail.com