



FARMERS MARKETS

MONDAY

Los Osos (*Santa Maria St. at 2nd St.*) 2pm to 4:30pm

FRIDAY

Cayucos (*10 Cayucos Dr.*) 10am to 12:30pm
Memorial to Labor Day only

Cambria (*1000 Main St.*) 2:30pm to 5pm

Avila Beach (*on the Promenade*) 4pm to 8pm
April to September only

SATURDAY

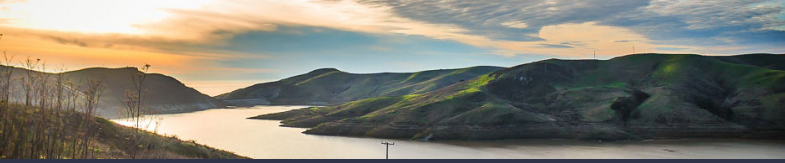
Arroyo Grande Valley (*Olohan Alley*) 12pm to 2:30pm



BEACHES

You'll find a spectrum of options, with ideal beaches for sunbathing, beachcombing, wildlife viewing, surfing, tidepooling, doggie fun or even dune-driving.

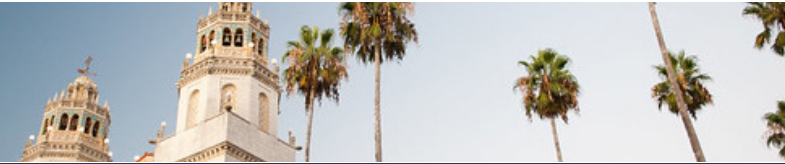
Visit H1DR.com/Beaches



HIKES

Visitors along Highway 1 have their choice of tucked-away mountain trails, walks along rugged coastline and expansive wine country views.

Visit H1DR.com/Hikes



HEARST CASTLE

Among the most awe-inspiring attractions on California's Central Coast, Hearst Castle tours bring history vibrantly to life. Wander the gardens and witness ancient artifacts Hearst collected.

Visit H1DR.com/HearstCastle



WINE COUNTRY

Explore the unique wine of San Luis Obispo Coast.

Visit slocoastwine.com



Other wine regions to enjoy in SLO CAL:
Paso Wine
Far Out Wineries
Pacific Coast Wine Trail
Avila Beach Wine Map



California Highway 1 Discovery Route

of San Luis Obispo County

101 MILES OF ADVENTURE
Uncrowded beaches, scenic landscapes and regional wines form the perfect backdrop for the ultimate rural road trip.

WHERE NATURE MEETS NURTURE ON CALIFORNIA'S CENTRAL COAST

Between the natural splendor of Big Sur and the sophistication of Santa Barbara, a remarkable stretch of Highway 1 combines the charms of both. Meet the Highway 1 Discovery Route, where rugged coastline, adventure, and the great wide open lie just minutes from wine country, boutique shopping, cuisine and culture. Into the world or into the wild: Where will the road take you?

Highway1DiscoveryRoute.com

To Highway 1 Discovery Route

From:	
San Francisco	231 miles
San Jose	185 miles
Monterey	141 miles
Yosemite	230 miles
Santa Barbara	116 miles
Los Angeles	189 miles
San Diego	312 miles
Las Vegas	422 miles

HWY1 Discovery Route

Wildlife Viewing

Hiking

Biking

Wine & Beer Tasting

Beach Access

Historic/Museums

Golf

Stewardship Travel

6 miles

Oso Flaco Lake Natural Area
Guadalupe Nipomo Dunes

Highway1DiscoveryRoute.com

Discover uncrowded beaches, boutique shops, bicycle routes, wildlife viewing, hiking trails, wine regions & lodging

LIFETIME OF A ROADTRIP

CA HIGHWAY 1



FREE ROAD MAP

COASTAL SAN LUIS OBISPO COUNTY

ANNUAL EVENTS

LOCATION KEY

NORTH

(SS) San Simeon

(CM) Cambria

(PR) Paso Robles

(CY) Cayucos

(MB) Morro Bay

(LO) Los Osos & Baywood Park

(SLO CAL) San Luis Obispo County

SOUTH

(SL) San Luis Obispo

(EV) Edna Valley

(AB) Avila Beach & Valley

(PB) Pismo Beach

(AG) Arroyo Grande Valley

(ON) Oceano & Nipomo

JANUARY

Polar Bear Ocean Dip (CY)

Art & Wine Festival Cambria (CM)

Coastal Discovery Celebration (SLO CAL)

Winter Bird Festival (MB)

Elephant Seal Exploratory Tours (SS)

FEBRUARY

Coastal Discovery Celebration (SLO CAL)

California Western Monarch Day (PB)

Cambria Film Festival (SS, CM)

Ocean Film Festival (SS)

BlendFest on the Coast (SS)

PCVT Passport Weekend (SS, CM, CY)

MARCH

International Film Festival (SLO CAL)

Sea Glass Festival (CY)

Vintage Paso: Zinfandel & Other Wild Wines (PR)

APRIL

Easter Parade (CY)

Orchid Show and Sale (AG)

Sculptors Symposium (CM)

SLO Marathon (SL)

MAY

Avila Beach Tequila Festival (AB)

Strawberry Festival (AG)

Avila Beach Blues Festival (AB)

Central Coast Aquarium's Beneath the Surface Dive & Beach Cleanup (AB)

Cambria Wildflower Show (CM)

May Madness (CY)

Paso Robles Wine Festival (PR)

Cayucos Antique Faire (CY)

JUNE

Roll Out the Barrels (EV, AG)

Baywood Junefest (LO)

Country Coast Classic Bike Ride (CM)

Gem and Mineral Show (CM)

Twilight on the Terrace at Hearst Castle (SS)

Chili Cook-off & Car Show (CM)

Pismo Beach Car Show (PB)

AUGUST

Olive Festival (PR)

Boatzart Festival (LO)

Olallieberry Festival (CM)

Avila Apple Festival (AB)

SEPTEMBER

Pinedorado Days (CM)

SLO County Wine Month (SLO CAL)

Coastal Cleanup Day (SLO CAL)

Avocado & Margarita Festival (MB)

Arroyo Grande Valley Harvest Festival (AG)

Automotive Classic at Trilogy (ON)

Bayfest Music Festival (LO)

OCTOBER

Scarecrow Festival (CM, SS)

Central Coast Railroad Festival (SLO CAL)

Open Studios Art Tour (SLO CAL)

Oktoberfest (LO, CM, ON)

Harvest Celebration (CM)

Antique Street Faire (CY)

Eroica Bike Ride (CM, CY)

SLO Gran Fondo (SLO CAL)

Harbor Festival (MB)

NOVEMBER

Cayucos Car Show (CY)

Holiday Extravaganza Melodrama (ON)

Christmas Concert & Parade in the Village (AG)

Elegant Evening at Hearst Castle (SS)

Harvest on the Coast (AB)

DECEMBER

Christmas at Hearst Castle (SS)

Holiday Extravaganza Melodrama (ON)

Holidays in the Pines (CM)


Festival of the Trees (CM)

Lighted Boat Parade (MB)


Christmas in Cayucos (CY)

Cambria Christmas Market (CM)

10 DESTINATIONS, 1 ROADTRIP OF A LIFETIME

Find maps of the must-see spots each destination has to offer. Visit Highway1DiscoveryRoute.com and look for this symbol: 

RAGGED POINT



Gateway to Big Sur


Ragged Point, with its 'Million Dollar View,' is a landmark stop for travelers heading north to Big Sur or south to Hearst Castle along California's iconic Highway 1 Discovery Route. Towering 400 feet above the Pacific Ocean, the view from the point reveals miles of deep blue ocean, waves crashing on remote beaches, and seasonal whale watching.

MUST-SEE SPOTS:

Ragged Point Cliffside Trail

Salmon Creek Falls

CAYUCOS



Historic Beach Town

Explore this iconic seaside town where the old west meets the Pacific Ocean. Head to the shore to watch surfers, go kayaking, explore tide pools, fish off the 950-foot historic pier, or view sea life just off shore. Stretch your legs by promenading down the small-town streets, discovering historic buildings with local antique stores, sea-side restaurants and mom and pop shops that have been around for decades.

MUST-SEE SPOTS:

Cayucos Pier


Tide Pools

Estero Bluffs

Historic Cass House

History Museum

OCEANO & NIPOMO



Explore Our Historic Roots

Oceano is an authentic California beach town at the edge of the largest dunes complex in the state. The Oceano Dunes State Vehicular Recreation Area is the only place in California where visitors may drive on the beach and enjoy the area's diverse recreation opportunities, from ATV cruising to horseback riding to surf fishing. The historic Oceano Train Depot served as a classic Type 22 train depot until 1973, and is now a museum filled with railroad artifacts. Nipomo is home to three world-class golf courses, and the historic Dana Adobe home and gardens. Nipomo's flower-filled greenhouses, orchards laden with citrus and avocados, and fields of strawberries reflect the community's agricultural roots.

MUST-SEE SPOTS:

Guadalupe-Nipomo Dunes Center

Oceano Train Depot


Oso Flaco Lake Natural Area

Monarch Butterfly Grove

Dana Adobe

CowParade Moonarch Dude

LOS OSOS & BAYWOOD PARK



Off The Beaten Path

Nestled around the south shore of Morro Bay, nature lovers are drawn to Los Osos and Baywood Park. These little known gems are surrounded by gorgeous parks, a bay and estuary. Morro Bay National Estuary, near the Morro Dunes Natural Preserve, is one of the best-preserved estuaries in central and southern CA, and home to more than 250 species of birds and an historic oyster farm. Montaña de Oro State Park offers more than 50 miles of hiking and mountain biking trails with spectacular ocean, mountain and valley vistas.

MUST-SEE SPOTS:

Montaña de Oro State Park


Morro Bay National Estuary

El Moro Elfin Forest

The Back Bay Marina

Udderly Osos CowBear

EDNA VALLEY



SLO Wine Country


Cool ocean breezes and rich soil create ideal conditions for growing world-class grapes. Edna Valley—an American Viticultural Area (AVA)—covers a dozen miles from Arroyo Grande Valley to San Luis Obispo through Tuscan-style countryside. Sample cool climate, award-winning wines such as Chardonnay, Pinot Noir and Albariño in more than 27 tasting rooms. Enjoy a visit to the Old Edna Townsite: Founded in the 1840s, Old Edna was once a bustling center for farming and ranching families and today is host to a wine tasting room and gourmet deli nestled within the historic buildings.

MUST-SEE SPOTS:

Old Edna Townsite

SLO Coast Wine Collective

CAMBRIA



Pines Meet the Sea

Just 6 miles south of Hearst Castle, Cambria is where the pines meet the sea. Antique and art shops, boutique restaurants and a weekly farmers market offer plenty to do, as well as the town's rich history, beautiful vistas and miles of beach-front boardwalks. Cambria invites you to lace up your hiking boots, clip into your road bike, cozy up by a fire, enjoy walks along the beach, engage in a Stewardship Travel Activity or simply eat, drink and repeat.

MUST-SEE SPOTS:

Main Street (East and West Village)

Pacific Coast Wine Trail


Moonstone Beach

Fiscalini Ranch Preserve

Historical Walking Tour

Covelli's CA Clydesdales

AVILA BEACH



Pick Your Perfect Paradise

What's your idea of paradise? Is it a spa retreat with natural, mineral hot springs? Are you searching for a beach getaway in a warm, sunny place? Perhaps you yearn to explore the Central Coast's finest vintners on a wine tasting adventure? Or is it discovering the source of farm-to-table in an amazing agritourism experience? There is also biking, hiking, kayaking and oceanfront golf. Whatever paradise means to you, it's easy to take your pick in Avila Beach.

MUST-SEE SPOTS:

Port San Luis Harbor

Historic Lighthouse


Pecho Coast Trail

Bob Jones Trail

Avila Valley Barn

Central Coast Aquarium

ARROYO GRANDE VALLEY



Wine and Water Sports

The valley is the perfect climate for long bike rides and wine tasting among rolling hills. Just a short distance away is the historic Village of Arroyo Grande, full of shopping, great places to eat, and California's only swinging bridge. The Lopez Lake Recreation Area offers a water playground with 22 miles of shoreline ideal for boating, fishing, sailing, hiking and mountain biking. Families can enjoy the Mustang Waterpark and Vista Lago Zipline Adventure Park.

MUST-SEE SPOTS:

Lopez Lake Recreational Area

Historic Huasna Townsite Drive

Swinging Bridge

SLO Coast Wine Collective



CALIFORNIA WHALE TRAIL

Our locations are the biggest cluster of sites on the Pacific Coast. The viewing sites interpretative signs provide details about the whales, dolphins, seals and otters that can be viewed from shore. Visit H1DR.com/WhaleTrail

See Whales from the Shore



Monterey Bay National Marine Sanctuary

San Simeon

Cambria

Cayucos

Los Osos

Avila Beach

Oceano

SLO County's Wildlife Seasons

Significant natural occurrences can be observed annually. Plan your next trip around your favorite species or group of animals.

ELEPHANT SEALS:

December, January, February, May

BIRDS:

December, January, February

GRAY WHALES:

March, April, May

OCEAN ABUNDANCE:

August, September, October

MONARCH BUTTERFLIES:

November, December, January, February

SEA OTTERS:

Look for them ALL year

HISTORY & HERITAGE TRAIL



1. Piedras Blancas Light Station

2. Hearst Castle

3. San Simeon Bay Pier

Sebastian's General Store & Old San Simeon Village

4. Cambria Historic Buildings Walking Tour

Cambria Historical Museum

Santa Rosa Chapel & Cambria Cemetery

Nitt Witt Ridge

5. Harmony Dairy & Town

6. Cayucos Pier

Cass House

7. Spooner Ranch House, Montaña de Oro

8. Point San Luis Lighthouse

9. Hoosegow Jailhouse

Swinging Bridge

Santa Manuela Schoolhouse

Paulding History House

10. Oceano Historic Train Depot

11. Rancho Nipomo Historical Dana Adobe

Visit H1DR.com/TravelforGood for more information and additional landmarks.

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