

Oceano / Nipomo Tourism Board Meeting Agenda

To promote and enhance Oceano and Nipomo as a tourist destination focusing on its great climate, unique location, its history, and natural resources in order to benefit lodging businesses and the communities as a whole.

www.VisitOceanoNipomo.com

Tuesday, October 19, 2021

5:15 – 6:45 pm

Join Video Conference Zoom Meeting: <https://us02web.zoom.us/j/3666006311>

Call in to Zoom Meeting Only: (669) 900-9128

Meeting ID: 366 600 6311

- 1. Call to Order / Roll Call**
- 2. Public Comment(s)** - (Please limit to 3 minutes)
- 3. Consent Items** - Approve 5/18/21 meeting minutes. No meeting minutes from 8/17/21 meeting due to lack of quorum
- 4. CBID Local Fund Updates / Financials** - Cheryl Cuming
- 5. Budget Update** - Stephanie Rowe
- 6. Member Updates/Committee Reports**
 - a. Review TJA Monthly Activity Report – Claudia Torkelson and John Sorgenfrei
- 7. Action/Discussion Item**
 - b. Review Proposal for Co-op Opportunities with CBID
 - c. Update on Tourism Oriented Directional Signage in Oceano
- 8. Future Agenda Items/New Business**
- 9. Closing Comments**
- 10. Please Note the Next Oceano/Nipomo Tourism Board Meeting:**

Date:	January 18, 2022
Time:	5:15 - 6:45 pm
Location:	TBD

11. Adjournment

ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the local fund area administrator at least 48 hours in advance of the meeting.