

# Oceano / Nipomo Tourism Board Meeting Agenda

To promote and enhance Oceano and Nipomo as a tourist destination focusing on its great climate, unique location, its history, and natural resources in order to benefit lodging businesses and the communities as a whole.

[www.VisitOceanoNipomo.com](http://www.VisitOceanoNipomo.com)

**Tuesday, January 18, 2022**

**5:00 – 6:30 pm**

**Join Video Conference Zoom Meeting: <https://us02web.zoom.us/j/3666006311>**

**Call in to Zoom Meeting Only: (669) 900-9128**

**Meeting ID: 366 600 6311**

- 1. Call to Order / Roll Call**
- 2. Public Comment(s)** - (Please limit to 3 minutes)
- 3. Consent Items** - Approve 10/19/21 meeting minutes
- 4. CBID Local Fund Updates / Financials** - Cheryl Cuming
- 5. Budget Update** - Stephanie Rowe
- 6. Member Updates/Committee Reports**
  - a. Review TJA Monthly Activity Report – Claudia Torkelson and John Sorgenfrei
- 7. Action/Discussion Item**
  - a. Review of Western Monarch Butterfly Trail Interpretive Panels Funding Application
  - b. Review of Oceano Tourism Oriented Signage Funding Application
- 8. Future Agenda Items/New Business**
- 9. Closing Comments**
- 10. Please Note the Next Oceano/Nipomo Tourism Board Meeting:**

Date:	March 15, 2022
Time:	5:00 - 6:30 pm
Location:	TBD
- 11. Adjournment**

**ADA Notice:** To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the local fund area administrator at least 48 hours in advance of the meeting.