



**CAMBRIA TOURISM BOARD (CTB)**  
(Cambria Local Fund Advisory Board)  
**Board Meeting Agenda**  
February 8, 2022

**Time:** 1:00 p.m. – 2:00 p.m.

**Location:** Video Conference Call

**Instructions:** To Join Meeting Click:

<https://us02web.zoom.us/j/82249936339?pwd=K3NtaGdDL3NhTIREWFZPc1BCdkNTdz09>

Meeting ID: **822 4993 6339**

Passcode: **526702**

To call in to meeting:

1-669-900-9128

	<u>Person</u>	<u>Time</u>
<b>1. Call to Order</b> Introduction and welcome to attendees	Pacheco	2 min
<b>2. Consent Agenda Items</b> Board Meeting Minutes – January 11, 2022	Pacheco	1 min
<b>3. Discussion &amp; Action Items</b>		
<b>3.1 Western Monarch Trail Sign Funding Application</b> The CCSPA has submitted a funding application to pay for the cost of an interpretive Western Monarch Trail sign. The Outreach Committee will give a recommendation and the board will discuss and vote on approval.	Bahringer	5 min
<b>3.2 Cambria Historic Sign Restoration Funding Application</b> The Cambria Chamber of Commerce has submitted a funding application to pay for the cost of restoring the historic sign on Highway 1. The Outreach Committee will give a recommendation and the board will discuss and vote on approval.	Bahringer	5 min
<b>3.3 Cambria Skatepark Funding Application</b> Skate Cambria has submitted a funding application and will give a presentation on the Rebuilding of the Cambria Skatepark. The board will discuss and vote on approval.	Pacheco	8 min
<b>3.4 Cambria Rinks – 4 Person Teams Funding Application</b> The Cambria Lawn Bowls Club has submitted a funding application to assist with the costs of the Cambria Rinks - 4 Person Tournament event. The Event Committee will give a recommendation and the board will discuss and vote on approval.	Marschall	5 min

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|---|--------------------|--------------|
| <p><b>3.5 Cambria Open 3 – Pairs Tournament Funding Application</b><br/> The Cambria Lawn Bowls Club has submitted a funding application to assist with the costs of the Cambria Open 3 - Pairs Tournament event. The Event Committee will give a recommendation and the board will discuss and vote on approval.</p> | <p>Marschall</p>   | <p>5 min</p> |
| <p><b>3.6 Cambria Skatepark Funding Application</b><br/> Skate Cambria has submitted a funding application to assist with the costs of the Skate Day Cambria event. The board will discuss and vote on approval.</p>  | <p>Pacheco</p>     | <p>5 min</p> |
| <p><b>3.7 Cambria Chamber – Art &amp; Wine Festival Postponement Report</b><br/> Lorienne Schwenk will update the board on the Art &amp; Wine Festival postponement and the return of CTB funds. The board will discuss and vote as needed.</p>   | <p>Schwenk</p>     | <p>5 min</p> |
| <p><b>4. Information Items/Presentations</b></p>  |                    |              |
| <p><b>4.1 Marketing Committee Report</b><br/> This is a standing agenda item for discussion of marketing progress and statistics since the last board meeting. Jessica Blanchfield will give the monthly presentation that includes a new Activity Report.</p>  | <p>Blanchfield</p> | <p>8 min</p> |
| <p><b>4.2 CBID Update</b><br/> Local Update – February 2022</p>   | <p>Cuming</p>      | <p>2 min</p> |
| <p><b>4.3 CBID Presentation</b><br/> CBID CAO Cheryl Cuming will make a presentation of information, statistics, and upcoming opportunities for the board.</p>  | <p>Cuming</p>      | <p>6 min</p> |
| <p><b>4.4 Cambria Chamber of Commerce Update</b><br/> Lorienne Schwenk will update the board on any pertinent Chamber matters.</p>  | <p>Schwenk</p>     | <p>3 min</p> |
| <p><b>4.5 Budget Reports</b><br/> <i>Month Ended December 31, 2021:</i><br/> Revenue and Expenses<br/> Marketing Budget Expenditures<br/> Grant Funding Detail</p>  |                    |              |
| <p><b>4.6 Committee Meeting Minutes</b><br/> Marketing Committee Meeting Minutes – January 11, 2022<br/> Event and Outreach Committees Meeting Minutes – February 1, 2022</p>   |                    |              |
| <p><b>5. Public Comment</b></p>   |                    |              |
| <p><b>6. Future Agenda Items/New Business</b></p>   |                    |              |
| <p><b>7. Adjournment</b></p>  |                    |              |

**8. Informational**

**8.1 Cambria Tourism Board Meeting**

2nd Tuesday of each month – 1:00 p.m.

**8.2 Event & Outreach Committees Meeting**

1st Tuesday of each month – 11:30 a.m.

**8.3 Marketing Committee Meeting**

2nd Tuesday of each month – 11:30 a.m.

**8.4 Deadline for Agenda Items to be sent to the Managing Assistant**

3rd Friday of the month preceding meeting date

**8.5 CBID Board Meeting**

4th Wednesday of the month