



CAMBRIA TOURISM BOARD (CTB)
(Cambria Local Fund Advisory Board)
Board Meeting Agenda
January 11, 2022

Time: 1:00 p.m. – 1:35 p.m.

Location: Video Conference Call

Instructions: To Join Meeting Click:

<https://us02web.zoom.us/j/85476692338?pwd=V3lYRWc5ekdINDFsSDcxZmtOUFNidz09>

Meeting ID: **854 7669 2338**

Passcode: **186199**

To call in to meeting:
1-669-900-9128

	<u>Person</u>	<u>Time</u>
1. Call to Order Introduction and welcome to attendees	Pacheco	2 min
2. Consent Agenda Items Board Meeting Minutes – October 12, 2021	Pacheco	2 min
3. Discussion & Action Items		
3.1 Board Member Intent to Renew Karen Cartwright's term renewal date is January 31, 2022. She will submit a letter of intent to renew for an additional two-year term. The Board will receive her letter, discuss, and vote on renewal.	Pacheco	3 min
3.2 Board Member Intent to Renew George Marschall's term renewal date is January 31, 2022. He will submit a letter of intent to renew for an additional two-year term. The Board will receive his letter, discuss, and vote on renewal.	Pacheco	3 min
4. Information Items/Presentations		
4.1 Scarecrow Festival 2021 Follow-up Report The Scarecrow Festival will make a presentation to share results and the follow-up report from the 2021 event.	Pacheco	5 min
4.2 Marketing Committee Report This is a standing agenda item for discussion of marketing progress and statistics since the last board meeting. Jessica Blanchfield will give the monthly presentation that includes a new Activity Report.	Blanchfield	8 min

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| <p>4.3 CBID Update
Local Update – January 2022</p> | <p>Cuming 2 min</p> |
| <p>4.4 CBID Presentation
CBID CAO Cheryl Cuming will make a presentation of information, statistics, and upcoming opportunities for the board.</p> | <p>Cuming 6 min</p> |
| <p>4.5 Cambria Chamber of Commerce Update
Lorienne Schwenk will update the board on any pertinent Chamber matters.</p> | <p>Schwenk 4 min</p> |
| <p>4.6 Budget Reports
<i>Month Ended November 30, 2021:</i>
Revenue and Expenses
Marketing Budget Expenditures
Grant Funding Detail</p> | |
| <p>4.7 2022 Schedule of Meetings
Schedule of Committee and Board meetings for 2022</p> | |
- 5. Public Comment**
- 6. Future Agenda Items/New Business**
- 7. Adjournment**
- 8. Informational**
- 8.1 Cambria Tourism Board Meeting**
2nd Tuesday of each month – 1:00 p.m.
 - 8.2 Event & Outreach Committees Meeting**
1st Tuesday of each month – 11:30 a.m.
 - 8.3 Marketing Committee Meeting**
2nd Tuesday of each month – 11:30 a.m.
 - 8.4 Deadline for Agenda Items to be sent to the Managing Assistant**
3rd Friday of the month preceding meeting date
 - 8.5 CBID Board Meeting**
4th Wednesday of the month