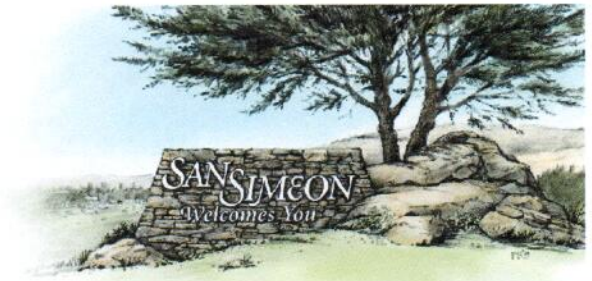


AGENDA

February 15, 2022
1:00pm-2:30pm
Cavalier Cove Room
250 San Simeon Ave.
San Simeon, CA



WELCOME & INTRODUCTIONS

PUBLIC COMMENT(S)

CORRESPONDENCE

APPROVAL OF MINUTES

CRIB MONTHLY REPORT

1. SOLTERRA CORE MARKETING REPORT & RECAP

REPORTS/UPDATES:

1. ALLIANCE PARTNER'S REPORTS/UPDATES

DISCUSSION ITEMS:

1. Homeless issues
2. Hearst Castle Reopening & 100th Anniversary
3. Blendfest update
4. Cambria Art & Wine Festival
5. Update on Scarecrow Festival
6. Cambria Film Festival

ACTION ITEMS:

1. Consideration of the Grant for Scarecrow Festival 2022 – John Nixon
2. Consideration of the Grant for Western Monarch Trail (WMT) – Kristin Howland
3. Consideration of a Grant for SSCSD for Stairway Repairs

FUTURE AGENDA ITEMS

**Next Regular Advisory Board Meeting (Normal Meeting, 3rd Tuesday of the month)
Date & Time: March 15, 2022@ 1:00pm**

Brown Act Notice: Meetings of the Unincorporated County Tourism Business Improvement District (CBID) Advisory Board and the affiliated Local Fund Area boards are subject to the requirements of the Brown Act. In response to those requirements, this agenda is being posted as a public notice. The Board welcomes public participation in its meetings. The agenda includes time for public comments on general items and for specific issues on the agenda. Speakers are limited to 2 minutes each. State law does not allow the Board to discuss or take action on issues not on the agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriated by the Board.

ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the district administrator at least 48 hours in advance of the meeting.