

Oceano / Nipomo Tourism Board Meeting Agenda

To promote and enhance Oceano and Nipomo as a tourist destination focusing on its great climate, unique location, its history, and natural resources in order to benefit lodging businesses and the communities as a whole.

www.VisitOceanoNipomo.com

Tuesday, March 15, 2022

5:00 – 6:30 pm

Join Video Conference Zoom Meeting: <https://us02web.zoom.us/j/3666006311>

Call in to Zoom Meeting Only: (669) 900-9128

Meeting ID: 366 600 6311

- 1. Call to Order / Roll Call**
- 2. Public Comment(s)** - (Please limit to 3 minutes)
- 3. Consent Items** - Approve 1/18/22 meeting minutes
- 4. CBID Local Fund Updates / Financials** - Cheryl Cuming
- 5. Budget Update** - Stephanie Rowe
- 6. Member Updates/Committee Reports**
 - a. Review TJA Monthly Activity Report – Claudia Torkelson
- 7. Action/Discussion Item**
 - a. Discuss Hybrid Board Meetings and Updated Protocol
 - b. Update on Oceano Directional Sign and Western Monarch Butterfly Trail Interpretive Panel
- 8. Future Agenda Items/New Business**
 - a. Visit SLO CAL's Upcoming Travel & Tourism Training Curriculum and Events & Festivals Strategy Presented by Melissa Murray (May)
- 9. Closing Comments**
- 10. Please Note the Next Oceano/Nipomo Tourism Board Meeting:**

Date:	May 17, 2022
Time:	5:00 - 6:30 pm
Location:	TBD
- 11. Adjournment**

ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the local fund area administrator at least 48 hours in advance of the meeting.