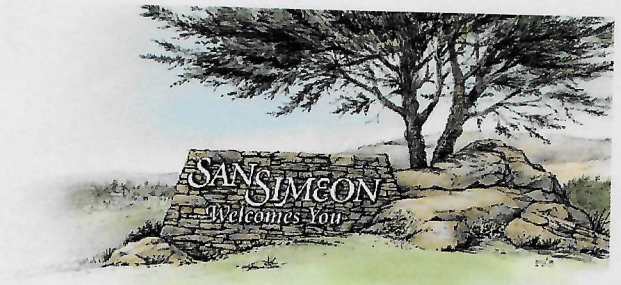


AGENDA

April 19, 2022
1:00pm-2:30pm
Cavalier Cove Room
250 San Simeon Ave.
San Simeon, CA



WELCOME & INTRODUCTIONS

PUBLIC COMMENT(S)

CORRESPONDENCE

APPROVAL OF MINUTES

CRIB MONTHLY REPORT

1. SOLTERRA CORE MARKETING REPORT & RECAP

REPORTS/UPDATES:

1. ALLIANCE PARTNER'S REPORTS/UPDATES

DISCUSSION ITEMS:

1. SLO CAL Travel & Tourism Training Curriculum – Melissa Murray
2. Eroica Status April 29-May 1, 2022
3. Blendfest update Feb. 24-27th

ACTION ITEMS:

1. Hearst Castle Opening Status
2. Solterra Contract Renewal
3. 2022-23 Budget

FUTURE AGENDA ITEMS

**Next Regular Advisory Board Meeting (Normal Meeting, 3rd Tuesday of the month)
Date & Time: May 17, 2022 @ 1:00pm**

Brown Act Notice: Meetings of the Unincorporated County Tourism Business Improvement District (CBID) Advisory Board and the affiliated Local Fund Area boards are subject to the requirements of the Brown Act. In response to those requirements, this agenda is being posted as a public notice. The Board welcomes public participation in its meetings. The agenda includes time for public comments on general items and for specific issues on the agenda. Speaker are limited to 2 minutes each. State law does not allow the Board to discuss or take action on issues not on the agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriated by the Board.

ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the district administrator at least 48 hours in advance of the meeting.