

Oceano / Nipomo Tourism Board Meeting Agenda

To promote and enhance Oceano and Nipomo as a tourist destination focusing on its great climate, unique location, its history, and natural resources in order to benefit lodging businesses and the communities as a whole.

www.VisitOceanoNipomo.com

Tuesday, May 17, 2022

5:00 – 6:30 pm

Join Virtual Zoom Meeting: <https://us02web.zoom.us/j/3666006311>

Call in to Zoom Meeting Only: (669) 900-9128

Meeting ID: 366 600 6311

- 1. Call to Order / Roll Call**
- 2. Public Comments** (please limit to 3 minutes each)
- 3. Consent Items** - Approve 3/15/22 meeting minutes
- 4. CBID Local Fund Updates / Financials** - Cheryl Cuming
- 5. Budget Update** - Stephanie Rowe
- 6. Member Updates/Committee Reports**
 - a. Review TJA Monthly Activity Report – Claudia Torkelson
- 7. Presentation** (please limit to 15 minutes) - Events & Festivals Strategy and Travel & Tourism Training Curriculum - Melissa Murray, Visit SLO CAL
- 8. Action/Discussion Item**
 - a. Corrected Amount for Oceano Directional Sign Funding Request
 - b. Format for Next Meeting and Required Protocol
 - c. Fiscal Year 2022-2023 Projected Budget and Allocations
 - d. Update on Western Monarch Butterfly Trail Interpretive Panel
- 9. Future Agenda Items/New Business**
 - a. Discuss Additional Ideas to Use Accrued Capital Funds (Aug)
 - b. Discuss Format for Next Meeting and Required Protocol (ongoing)
- 10. Closing Comments** (please limit to 3 minutes each)
- 11. Please Note the Next Oceano/Nipomo Tourism Board Meeting:**

Date: Tuesday, August 16, 2022
Time: 5:00 - 6:30 pm
Location: TBD

12. Adjournment