



**CANCELLATION NOTICE**  
**San Simeon Tourism Alliance**  
**Meeting of May 17, 2022**

The Board of Directors has directed the cancellation of the May 17, 2022, Meeting.

The business needs currently do not justify the need for a meeting and we look forward to seeing you at the June 21, 2022, meeting.

Solterra Strategies will continue to monitor the area's business, with the focus on the reopening of Hearst Castle on May 11, 2022.

Thank you,

The San Simeon Tourism Alliance Board

(Normal Meeting, 3<sup>rd</sup> Tuesday of the month)  
Next Regular SSTA Advisory Board Meeting  
Date and Time: June 19, 2022 @ 1:00pm  
Location: Cavalier Plaza Cove Meeting Room