



**CANCELLATION NOTICE**  
**San Simeon Tourism Alliance**  
**Meeting of June 21, 2022**

**The Board of Directors has directed the cancellation of the June 21, 2022, Meeting.**

**The business needs currently do not justify the need for a meeting and we look forward to seeing you at the July 19, 2022, meeting. We will try and keep it short as summer is upon us.**

**Solterra Strategies will continue to monitor the area's business, with the focus on the drive business for summer.**

**Thank you,**

**The San Simeon Tourism Alliance Board**

**(Normal Meeting, 3<sup>rd</sup> Tuesday of the month)  
Next Regular SSTA Advisory Board Meeting  
Date and Time: July 19, 2022 @ 1:00pm  
Location: Cavalier Plaza Cove Meeting Room**