



SLO County Business Improvement District  
Edna Valley/Arroyo Grande Valley  
Local Fund Advisory Board

To promote and grow our sister wine regions of Arroyo Grande and Edna Valleys for lodging, wineries and eateries by creating awareness of what we uniquely offer that will delight new and returning visitors alike.

[SLOWineLodging.com](https://www.slowinelodging.com)

## SLO Wine Lodging Alliance

**August 10, 2022**

**3:30 pm - 5:00 pm**

**Hybrid Meeting - Join Zoom Meeting:**

<https://us06web.zoom.us/j/82775774198?pwd=VUFXWHpmTytUdVJ3UjVmNi9qNVB1Zz09>

Meeting ID: 827 7577 4198

Passcode: 404106

Lizzy Thompson- Claiborne & Churchill office: 2649 Carpenter Canyon Road SLO, CA 93401

Jena Wilson - Green Gate office

Elise Carraway - Hacienda Felice office

Alicia Cocks - The White Barn office

Tom Halen - La Lomida office

Leigh Woolpert - Biddle Ranch Winery office

Sarah Hames - Flying Caballos office

**Call to Order:** Lizzy Thompson

**Roll Call** (provide updated roster)

**Public Comment(s)** (please limit to 3 minutes each):

**Consent Items:** Approve 5/11/2022 and 5/31/22 board minutes

**CBID Local Fund Update I Financials:** Cheryl Cuming

a. LFA Summaries

b. CBID 22/23 Strategic Plan

**Budget Update:** Leigh Woolpert

**Member Updates I Committee Reports:**

**Marketing Partner:** Big Red Marketing

a. Reports

**Marketing Committee:** Elise Carraway, Landy Fike

**Discussion and Action Items:**

SF Gate Stories

b. SLO Coast Wine partnership

**Future Agenda Items | New Business:**

**Closing Comments**

**Next SLO Wine Lodging Alliance Meeting:**

Date: November 9, 2022 Location: TBD

2022 Meeting Dates - (2nd Wednesday the second month of each quarter)

**Adjournment**

ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the district administrator (Landy Fike at [info@slowinelodging.com](mailto:info@slowinelodging.com)) at least 48 hours in advance of the meeting.