

Oceano / Nipomo Tourism Board Meeting Agenda

To promote and enhance Oceano and Nipomo as a tourist destination focusing on its great climate, unique location, its history, and natural resources in order to benefit lodging businesses and the communities as a whole.

www.VisitOceanoNipomo.com

MEETING CANCELLED

Tuesday, August 16, 2022

5:00 – 6:30 pm

Join Virtual Zoom Meeting: <https://us02web.zoom.us/j/3666006311>

Call in to Zoom Meeting Only: (669) 900-9128

Meeting ID: 366 600 6311

- 1. Call to Order / Roll Call**
- 2. Public Comments** (please limit to 3 minutes each)
- 3. Consent Items** - Approve 5/17/22 meeting minutes
- 4. CBID Local Fund Updates / Financials** - Cheryl Cuming
- 5. Budget Update** - Stephanie Rowe
- 6. Member Updates/Committee Reports**
 - a. Review TJA Monthly Activity Report – Claudia Torkelson
- 7. Action/Discussion Item**
 - a. 2022-2023 LFA Imperative Co-op Opportunities with CBID
 - b. Update on Western Monarch Butterfly Trail Interpretive Panel
 - c. Discuss Additional Ideas to Use Accrued Capital Funds
 - d. Format for Next Meeting and Required Protocol
- 8. Future Agenda Items/New Business**
 - a. Update on Stewardship Travel and Public Relations Programs – Katie Sturtevant (Oct)
 - b. Discuss Format for Next Meeting and Required Protocol (ongoing)
- 9. Closing Comments** (please limit to 3 minutes each)
- 10. Please Note the Next Oceano/Nipomo Tourism Board Meeting:**

Date: Tuesday, October 18, 2022
Time: 5:00 - 6:30 pm
Location: TBD
- 11. Adjournment**