



**CANCELLATION NOTICE**  
**San Simeon Tourism Alliance**  
**Meeting of August 16, 2022**

**The Board of Directors has directed the cancellation of the August 16, 2022, Meeting.**

**We have been advised there will not be a quorum of our Board available to meet on August 16, 2022.**

**Solterra Strategies continues to execute on the existing marketing plan, and we are in sync with Visit SLO Cal and Highway 1 Discovery Route.**

**We anticipate meeting for the September 20, 2022 meeting, to discuss the impact of the elections on the November holiday travel and reviewing the status of the Castle's Christmas evening tours along with other business as may be presented.**

**The San Simeon Tourism Alliance Board**

**(Normal Meeting, 3<sup>rd</sup> Tuesday of the month)**  
**Next Regular SSTA Advisory Board Meeting**  
**Date and Time: September 20, 2022 @ 1:00pm**  
**Location: Cavalier Plaza Cove Meeting Room**