



CAMBRIA TOURISM BOARD (CTB)
(Cambria Local Fund Advisory Board)
Special Meeting Agenda
Strategic Planning Retreat
July 12, 2022

Time: 11:30 a.m. – 1:00 p.m.

Location: Cambria Pines Lodge
Treetop Room

	<u>Person</u>	<u>Time</u>
1. Call to Order Introduction and welcome to attendees	Pacheco	2 min
2. Discussion & Action Items 2.1 CTB Strategic Planning The Board will discuss, define, and vote on long-term vision, goals, and projects for the CTB.	Pacheco	88 min
3. Public Comment		
4. Future Agenda Items/New Business		
6. Adjournment		
7. Informational		
7.1 Cambria Tourism Board Meeting 2nd Tuesday of each month – 1:00 p.m.		
7.2 Event & Outreach Committees Meeting 1st Tuesday of each month – 11:30 a.m.		
7.3 Marketing Committee Meeting 2nd Tuesday of each month – 11:30 a.m.		
7.4 Deadline for Agenda Items to be sent to the Managing Assistant 3rd Friday of the month preceding meeting date		
7.5 CBID Board Meeting 4th Wednesday of the month		