



CANCELLATION NOTICE
San Simeon Tourism Alliance
Meeting of December 20, 2022

The Board of Directors directed the cancellation of the December 20, 2022, meeting at its' last Board Meeting.

Solterra Strategies will continue to execute on the existing marketing plan, and sync with Visit SLO Cal and Highway 1 Discovery Route.

We wish everyone the Happiest Holiday Season and look forward to seeing you in the new year.

The San Simeon Tourism Alliance Board

(Normal Meeting, 3rd Tuesday of the month)
Next Regular SSTA Advisory Board Meeting
Date and Time: January 17, 2023 @ 1:00pm
Location: Cavalier Plaza Cove Meeting Room