



CAMBRIA TOURISM BOARD (CTB)
(Cambria Local Fund Advisory Board)
Board Meeting Agenda
January 10, 2023

Time: **1:00 p.m. – 2:30 p.m.**

To attend meeting please click:

<https://us06web.zoom.us/j/81805609998?pwd=TitCYTRla0x2OWE4RnRneWtZYTQ1UT09>

Meeting ID: 818 0560 9998

Passcode: 144231

Attendance Locations: Cambria Pines Lodge – Sycamore Room (Public)
Greg Pacheco, CTB Chair – Personal Office
George Marschall, CTB Vice-Chair – Personal Office
Jim Bahringer, CTB Member – Personal Office
Karen Cartwright, CTB Member – Personal Office
Stephen Kniffen, CTB Member – Personal Office

	<u>Person</u>	<u>Time</u>
1. Call to Order Introduction and welcome to attendees	Pacheco	2 min
2. Consent Agenda Items Board Meeting Minutes – November 8, 2022	Pacheco	2 min
3. Public Comment Please limit to 3 minutes per speaker		
4. Discussion & Action Items		
4.1 Welcome New Board Member Stephen Kniffen was selected to fill the vacant board seat and the Board of Supervisors approved his appointment. The Board will welcome Stephen.	Pacheco	3 min
4.2 Cambria Rinks 4 Person Teams Funding Application The Cambria Lawn Bowls Club has submitted a Funding Application to assist with the costs of the Cambria Rinks 4 Person Teams event. The Event Committee will make a recommendation and the board will discuss and vote on approval.	Marschall	5 min

4.3 Cambria Open 3 Bowl Pairs Tournament Funding Application	Marschall	5 min
The Cambria Lawn Bowls Club has submitted a Funding Application to assist with the costs of the Cambria Open 3 event. The Event Committee will make a recommendation and the board will discuss and vote on approval.		
4.4 Board Member Intent to Renew	Pacheco	3 min
Jim Bahringer's term renewal date is January 31, 2023 and he has submitted a letter of intent to renew for an additional three-year term. The Board will receive his letter, discuss, and vote on renewal.		
4.5 Board Member Intent to Renew	Pacheco	3 min
Greg Pacheco's term renewal date is January 31, 2023. He has submitted a letter of intent to renew for an additional three-year term. The Board will receive his letter, discuss, and vote on renewal.		
4.6 Board Member Intent to Renew	Pacheco	3 min
Stephen Kniffen's term renewal date is January 31, 2023. He assumed the balance of a prior member's term. He has submitted a letter of intent to renew for an additional three-year term. The Board will receive his letter, discuss, and vote on renewal.		
4.7 Board Chair Appointment	Pacheco	5 min
Greg Pacheco's Board Chair position appointment term ends on January 31, 2023. The Board will discuss and vote on an appointment to the position for the new term.		
4.8 Board Vice-Chair Appointment	Pacheco	5 min
George Marschall's Board Vice-Chair position appointment term ends on January 31, 2023. The Board will discuss and vote on an appointment to the position for the new term.		
4.9 Combined Committees Meeting Update	Cartwright	10 min
The Marketing, Event, and Outreach Chairs will update the board on items from the preceding Combined Committees Meeting. The board will discuss and vote on any items requiring action.		
4.10 Board Member Committee Assignments	Pacheco	10 min
Board Members will discuss committee participation preferences; and appointing or renewing Chairs for each of the three committees.		
4.11 Virtual Meeting Resolution	Pacheco	3 min
The Board will discuss meeting virtually for the February 14 meeting and vote on approval of a resolution.		
5. Information Items/Presentations		
5.1 Visit SLO CAL Presentation	Murray	10 min
Melissa Murray will give a presentation on SLO CAL Welcome Customer Service Training.		
5.2 Marketing Committee Report	Blanchfield	10 min
This is a standing agenda item for discussion of marketing progress and statistics since the last board meeting. Jessica Blanchfield will give the monthly presentation to the board.		

- | | |
|--|----------------------|
| <p>5.3 CBID Update
Local Update – January 2023</p> | <p>Cuming 2 min</p> |
| <p>5.4 CBID Presentation
CBID CAO Cheryl Cuming will make a presentation of information, statistics, and upcoming opportunities for the board.</p> | <p>Cuming 6 min</p> |
| <p>5.5 Cambria Chamber of Commerce Update
Lorienne Schwenk will update the board on any pertinent Chamber matters.</p> | <p>Schwenk 3 min</p> |
| <p>5.6 Budget Reports
Month Ended November 30, 2022:
<i>Revenue and Expenses</i>
<i>Marketing Budget Expenditures</i>
<i>Grant Funding Detail</i></p> | |
- 6. Future Agenda Items/New Business**
- 6.1 Cambria Skatepark Funding Application**
- 6.2 Dr. Judi Osterhage – Trafficking Presentation**
- 6.3 Scarecrow Festival Follow-up Report**
- 7. Adjournment**
- 8. Informational**
- 8.1 Cambria Tourism Board Meeting**
2nd Tuesday of each month – 1:00 p.m.
Location: Cambria Pines Lodge
- 8.2 Marketing, Event & Outreach Committees Meeting**
2nd Tuesday of each month – 11:00 a.m.
Location: Cambria Pines Lodge
- 8.3 Deadline for Agenda Items to be sent to the Managing Assistant**
3rd Friday of the month preceding meeting date
- 8.4 CBID Board Meeting**
4th Wednesday of the month