



**CAMBRIA TOURISM BOARD (CTB)**  
(Cambria Local Fund Advisory Board)  
**Board Meeting Agenda**  
January 26, 2023

Time: **1:00 p.m. – 2:20 p.m.**

Location: **Cambria Pines Lodge  
Treetop Room**

	<u>Person</u>	<u>Time</u>
<b>1. Call to Order</b> Introduction and welcome to attendees	Pacheco	2 min
<b>2. Consent Agenda Items</b> Board Meeting Minutes – November 8, 2022	Pacheco	2 min
<b>3. Public Comment</b> Please limit to 3 minutes per speaker		
<b>4. Discussion &amp; Action Items</b>		
<b>4.1 Welcome New Board Member</b> Stephen Kniffen was selected to fill the vacant board seat and the Board of Supervisors approved his appointment. The Board will welcome Stephen.	Pacheco	3 min
<b>4.2 Cambria Rinks 4 Person Teams Funding Application</b> The Cambria Lawn Bowls Club has submitted a Funding Application to assist with the costs of the Cambria Rinks 4 Person Teams event. The Event Committee will make a recommendation and the board will discuss and vote on approval.	Marschall	5 min
<b>4.3 Cambria Open 3 Bowl Pairs Tournament Funding Application</b> The Cambria Lawn Bowls Club has submitted a Funding Application to assist with the costs of the Cambria Open 3 event. The Event Committee will make a recommendation and the board will discuss and vote on approval.	Marschall	5 min
<b>4.4 Board Member Intent to Renew</b> Jim Bahringer's term renewal date is January 31, 2023 and he has submitted a letter of intent to renew for an additional three-year term. The Board will receive his letter, discuss, and vote on renewal.	Pacheco	3 min

<b>4.5 Board Member Intent to Renew</b>	Pacheco	3 min
Greg Pacheco's term renewal date is January 31, 2023. He has submitted a letter of intent to renew for an additional three-year term. The Board will receive his letter, discuss, and vote on renewal.		
<b>4.6 Board Member Intent to Renew</b>	Pacheco	3 min
Stephen Kniffen's term renewal date is January 31, 2023. He assumed the balance of a prior member's term. He has submitted a letter of intent to renew for an additional three-year term. The Board will receive his letter, discuss, and vote on renewal.		
<b>4.7 Board Chair Appointment</b>	Pacheco	5 min
Greg Pacheco's Board Chair position appointment term ends on January 31, 2023. The Board will discuss and vote on an appointment to the position for the new term.		
<b>4.8 Board Vice-Chair Appointment</b>	Pacheco	5 min
George Marschall's Board Vice-Chair position appointment term ends on January 31, 2023. The Board will discuss and vote on an appointment to the position for the new term.		
<b>4.9 Board Member Committee Assignments</b>	Pacheco	10 min
Board Members will discuss committee participation preferences; and appointing or renewing Chairs for each of the three committees.		
<b>4.10 Virtual Meeting Resolution</b>	Pacheco	3 min
The Board will discuss meeting virtually for the February 14 meeting and vote on approval of a resolution.		
<b>5. Information Items/Presentations</b>		
<b>5.1 Visit SLO CAL Presentation</b>	Murray	10 min
Melissa Murray will give a presentation on SLO CAL Welcome Customer Service Training.		
<b>5.2 Marketing Committee Report</b>	Blanchfield	10 min
This is a standing agenda item for discussion of marketing progress and statistics since the last board meeting. Jessica Blanchfield will give the monthly presentation to the board.		
<b>5.3 CBID Update</b>	Cuming	2 min
Local Update – January 2023		
<b>5.4 CBID Presentation</b>	Cuming	6 min
CBID CAO Cheryl Cuming will make a presentation of information, statistics, and upcoming opportunities for the board.		
<b>5.5 Cambria Chamber of Commerce Update</b>	Schwenk	3 min
Lorienne Schwenk will update the board on any pertinent Chamber matters.		
<b>5.6 Budget Reports</b>		
Month Ended November 30, 2022: <i>Revenue and Expenses</i> <i>Marketing Budget Expenditures</i> <i>Grant Funding Detail</i>		

**6. Future Agenda Items/New Business**

**6.1 Cambria Skatepark Funding Application**

**6.2 Dr. Judi Osterhage – Trafficking Presentation**

**6.3 Scarecrow Festival Follow-up Report**

**7. Adjournment**

**8. Informational**

**8.1 Cambria Tourism Board Meeting**

2nd Tuesday of each month – 1:00 p.m.

Location: Cambria Pines Lodge

**8.2 Marketing, Event & Outreach Committees Meeting**

2nd Tuesday of each month – 11:00 a.m.

Location: Cambria Pines Lodge

**8.3 Deadline for Agenda Items to be sent to the Managing Assistant**

3rd Friday of the month preceding meeting date

**8.4 CBID Board Meeting**

4th Wednesday of the month