

## CTB Board Roster 2022-2023

### Board Members in alphabetical order:

#### **Jim Bahringer**

Fog's End Bed and Breakfast  
805-927-7465 office  
2735 Main Street  
Cambria, CA 93428  
[admin@fogsend.com](mailto:admin@fogsend.com)

#### **Karen Cartwright**

Cambria Shores Inn  
805-927-8644 office  
6276 Moonstone Beach Drive  
Cambria, CA 93428  
[karen@cambriashores.com](mailto:karen@cambriashores.com)

#### **Stephen Kniffen**

Sea Chest Oyster Bar  
805-927-4514 office  
805-858-8252 cell  
6216 Moonstone Beach Drive  
Cambria, CA 93428  
[skniffen1@gmail.com](mailto:skniffen1@gmail.com)

#### **George Marschall** (Board Vice-Chair)

Sea Otter Inn  
805-927-6114 ex.2209 office  
805-909-1362 cell  
6656 Moonstone Beach Drive  
Cambria, CA 93428  
[georgem@moonstonehotels.com](mailto:georgem@moonstonehotels.com)

#### **Greg Pacheco** (Board Chair)

Cambria Inns  
805-369-2056 ex.204 office  
805-550-0566 cell  
6470 Moonstone Beach Drive  
Cambria, CA 93428  
[greg@cambriainns.com](mailto:greg@cambriainns.com)

### ***Board Chair & Governance:***

Greg Pacheco (Chair)  
George Marschall (Vice-Chair)

### ***Committees:***

#### **Event Committee**

George Marschall (Chair)

#### **Marketing Committee**

Karen Cartwright (Chair)

#### **Outreach Committee**

Jim Bahringer (Chair)

### ***Managing Assistant:***

Jill Jackson  
805-395-2595 office  
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[admin@VisitCambriaCA.com](mailto:admin@VisitCambriaCA.com)  
P.O. Box 1053  
Cambria, CA 93428

### ***Affiliates:***

#### ***Chamber of Commerce Representative***

##### **Lorienne Schwenk**

Cambria Chamber of Commerce  
767 Main Street  
Cambria, CA 93428  
805-927-3624 Chamber  
[info@cambriachamber.org](mailto:info@cambriachamber.org)

#### ***CBID Representative/CAO***

##### **Cheryl Cuming**

CBID Chief Administrative Officer  
San Luis Obispo County Tourism  
Business Improvement District  
P.O. Box 1875  
San Luis Obispo, CA 93406  
805-547-2243 Office  
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##### **Bram Winter**

Cambria Pines Lodge  
805-924-3351 office  
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Cambria, CA 93428  
[bramwinter@gmail.com](mailto:bramwinter@gmail.com)