



It is the vision of Visit Los Osos/Baywood to create opportunities to attract more lodging stays and out of area visitors who will appreciate and care for our Los Osos/Baywood community, our culture, our environment, and our history.

Visit Los Osos/Baywood

(Los Osos/Baywood Park/uninc. Morro Bay Local Fund Advisory Board)

Meeting Agenda

Tuesday, April 25, 2023, 10:00 a.m. – 12:00 p.m.

Location: Pandora's House

350 Mitchell Dr., Los Osos (cross street is Pine)

- 1. Call to Order**
- 2. Public Comment(s)** *(Please limit to 3 minutes)*
- 3. Consent Items**
 - a. Approval of 3/7/2023 minutes
- 4. Presentation:** none
- 5. CBID Update**
- 6. Financials**
- 7. Committee Reports**
 - a. CCSPA
 - b. Stewardship Travel
 - c. Beautification and Outreach
 - d. Events
 - e. Marketing Update
 - f. Vacation Rental Update
 - g. Chamber Liaison
- 8. Action Items**
 - a. Discuss and vote on marketing contract for 2023-24 fiscal year
 - b. Discuss and vote on admin contract for 2023-24 fiscal year
 - c. Discuss and vote on budget for 2023-24 fiscal year
- 9. Future Discussion/Action Items**
 - a. Board membership and potential additions
 - b. Cross marketing – how can VLOB work with the Chamber
 - c. Engage with other VRs. We have a new list and there are only about 30 properties, maybe Jamie can make it a project for a class or intern to hunt down contact info for each location.
- 10. Closing Comments**
- 11. Next Visit Los Osos/Baywood Meeting**

Date: May 27, 2023
Time: 10:00 a.m. – 12:00 p.m.
Location: Baywood Inn, 1336 3rd Street, Room 217
- 12. Adjournment**

Brown Act Notice: Meetings of the Unincorporated County Tourism Business Improvement District (CBID) Advisory Board and the affiliated Local Fund Area boards are subject to the requirements of the Brown Act. In response to those requirements, this agenda is being posted as a public notice.

The Board welcomes public participation in its meetings. The agenda includes time for public comment on general items and for specific issues on the agenda. Speakers are limited to 2 minutes each. State law does not allow the Board to discuss or take action on issues not on the agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Board.

ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the district administrator (Danielle Dubow at 720-982-8661) at least 48 hours in advance of the meeting.