

Oceano / Nipomo Tourism Board Meeting Agenda

To promote and enhance Oceano and Nipomo as a tourist destination focusing on its great climate, unique location, its history, and natural resources in order to benefit lodging businesses and the communities as a whole.

www.VisitOceanoNipomo.com

Thursday, April 13, 2023

5:00 – 6:30 pm

Oceano CSD Board Room, 1655 Front Street, Oceano

Join Zoom Meeting: <https://us02web.zoom.us/j/3666006311>

Call in to Zoom Meeting Only: (669) 900-9128 **Meeting ID:** 366 600 6311

- 1. Call to Order / Roll Call**
- 2. Public Comments** (please limit to 3 minutes each)
- 3. Consent Items** - Approve 1/23/23 meeting minutes
- 4. CBID Local Fund Updates / Financials** - Cheryl Cuming
- 5. Budget Update** - Stephanie Rowe
- 6. Member Updates/Committee Reports**
 - a. Review TJA Monthly Activity Report – Claudia Torkelson
- 7. Action/Discussion Item**
 - a. Nipomo Welcome Sign Funding Application - Deb Geaslen, South County Visitor Services
 - b. Native Orchard Funding Application - Lexi Carreno, Dana Adobe & Cultural Center
 - c. Board Seat Resignation from Danielle Bronson
 - d. Board Seat Application from Roger Jacobs
 - e. FYs 2021-2023 TJA Advertising Recap / FYs 2023-2025 TJA Contract Renewal
 - f. Fiscal Year 2023-2025 Administrative Services Contract Renewal
- 8. Future Agenda Items**
 - a. Oceano Welcome Sign Funding Application
 - b. Fiscal Year 2023-2024 Draft Budget and Allocations
- 9. Closing Comments** (please limit to 3 minutes each)
- 10. Please Note the Next Oceano/Nipomo Tourism Board Meeting:**

Date: Tuesday, May 16, 2023
Time: 5:00 - 6:30 pm
Location: Oceano CSD Board Room

11. Adjournment