



CAMBRIA TOURISM BOARD (CTB)
(Cambria Local Fund Advisory Board)
Special Board Meeting Agenda
May 24, 2023

Time: 12:00 p.m. – 2:00 p.m.

Location: Cambria Pines Lodge
Treetop Room

	<u>Person</u>	<u>Time</u>
1. Call to Order/Members Present	Pacheco	3 min
2. Public Comment Please limit to 3 minutes per speaker	Pacheco	12 min
3. Discussion & Action Items		
3.1 Budget Review and Approval The Governance Committee finalized a draft budget for the fiscal year ending June 30, 2024. The Board will discuss and vote on approval.	Pacheco	15 min
Lunch Served 12:30 – 1:00		30 min
3.2 Marketing Recap and Plan Presentation Archer & Hound Advertising will recap the current fiscal year and present the marketing plan for the next fiscal year ending June 30, 2024. The Board will discuss and vote on approval.	Blanchfield	60 min
4. Future Agenda Items/New Business		
5. Adjournment		
6. Informational		
6.1 Cambria Tourism Board Meeting 2nd Tuesday of the month @ Cambria Pines Lodge		
6.2 Deadline for Receipt of Agenda Items 3rd Friday of the month preceding meeting date		
6.3 CBID Board Meeting 4th Wednesday of the month		