

Oceano / Nipomo Tourism Board Meeting Agenda

To promote and enhance Oceano and Nipomo as a tourist destination focusing on its great climate, unique location, its history, and natural resources in order to benefit lodging businesses and the communities as a whole.

www.VisitOceanoNipomo.com

Tuesday, May 23, 2023

5:00 – 6:15 pm

Oceano Dunes Visitor Center - Guiton Hall

555 Pier Avenue, Oceano, CA

Zoom Meeting: <https://us02web.zoom.us/j/3666006311>

- 1. Call to Order / Roll Call**
- 2. Public Comments** (please limit to 3 minutes each)
- 3. Consent Items** - Approve 4/13/23 meeting minutes
- 4. CBID Local Fund Updates / Financials** - Cheryl Cuming
- 5. Budget Update** - Stephanie Rowe
- 6. Member Updates/Committee Reports**
 - a. Review TJA Monthly Activity Report - Claudia Torkelson
- 7. Action/Discussion Item**
 - a. Board Seat Application from Bonnie Ernst
 - b. Administrative Services Contract Proposal from Danielle Carpenter
 - c. FY 2023-2024 Draft Budget and Allocations - Stephanie Rowe
 - d. FYs 2021-2023 TJA Advertising Recap / FYs 2023-2025 TJA Contract Renewal - TJA
 - e. FY 2023-2024 LFA Imperative & CBID Co-op Program - TJA
- 8. Future Agenda Items**
 - a. Oceano Welcome Sign Funding Application
 - b. Discuss Moving to Quarterly Meetings
- 9. Closing Comments** (please limit to 3 minutes each)
- 10. Please Note the Next Oceano/Nipomo Tourism Board Meeting:**

Date:	Tuesday, August 15, 2023
Time:	5:00 - 6:15 pm
Location:	TBD

11. Adjournment