



**CAMBRIA TOURISM BOARD (CTB)**  
(Cambria Local Fund Advisory Board)  
**Board Meeting Agenda**  
June 13, 2023

Time: **1:00 p.m. – 2:00 p.m.**

Location: **Cambria Pines Lodge  
Treetop Room**

	<u>Person</u>	<u>Time</u>
<b>1. Call to Order</b> Introduction and welcome to attendees	Pacheco	2 min
<b>2. Consent Agenda Items</b> Board Meeting Minutes – April 25, 2023	Pacheco	2 min
<b>3. Public Comment</b> Please limit to 3 minutes per speaker	Pacheco	6 min
<b>4. Discussion &amp; Action Items</b>		
<b>4.1 Cambria Pickleball Bleacher Project Funding Application</b> Cambria Pickleball by the Sea, Inc. has submitted a funding application for their Bleacher Project. The Outreach Committee will make a recommendation and the board will discuss and vote on approval.	Bahringer	8 min
<b>4.2 Light Station Lens Enclosure Restoration Funding Application</b> The Lions Club of Cambria has submitted a revised funding application to assist with the costs of restoring the lens enclosure. The Outreach Committee will make a recommendation and the board will discuss and vote on approval.	Bahringer	8 min
<b>4.3 Picnic in the Park Funding Application</b> The American Legion Post 432 has submitted a funding application to assist with the costs of the 2023 Picnic in the Park. The Outreach Committee will make a recommendation and the board will discuss and vote on approval.	Bahringer	8 min

**4.4 July and August Board and Committee Meeting Dates** Pacheco 6 min  
The Board will discuss and decide whether to have meetings in July and August.

**5. Information Items/Presentations**

**5.1 Marketing Committee Report** Blanchfield 10 min  
This is a standing agenda item for discussion of marketing progress and statistics since the last board meeting. Jessica Blanchfield will give the monthly presentation to the board.

**5.2 CBID Update** Cuming 2 min  
Local Update – June 2023

**5.3 CBID Presentation** Cuming 8 min  
CBID CAO Cheryl Cuming will make a presentation of information, statistics, and upcoming opportunities for the board.

**5.4 Budget Reports**  
Month Ended April 30, 2023:  
*Revenue and Expenses*  
*Marketing Budget Expenditures*  
*Grant Funding Detail*

**6. Future Agenda Items/New Business**

**7. Adjournment**