



CAMBRIA TOURISM BOARD (CTB)
 (Cambria Local Fund Advisory Board)
Board Meeting Agenda
 August 8, 2023

Time: **1:00 p.m. – 2:00 p.m.**

Location: **Cambria Pines Lodge
 Sycamore Room**

	<u>Person</u>	<u>Time</u>
1. Call to Order Introduction and welcome to attendees	Pacheco	2 min
2. Consent Agenda Items Board Meeting Minutes – June 13, 2023	Pacheco	2 min
3. Public Comment Please limit to 3 minutes per speaker	Pacheco	6 min
4. Discussion & Action Items		
4.1 Cambria Art & Wine Festival Funding Application The Cambria Chamber of Commerce has submitted a funding application to assist with costs of the 2024 Cambria Art & Wine Festival. The Event Committee will make a recommendation and the board will discuss and vote on approval.	Marschall	6 min
4.2 Cambria Skatepark Funding Application The Cambria Community Services District has submitted a funding application to assist with the cost of rebuilding the Cambria Skatepark. The Outreach Committee will make a recommendation and the board will discuss and vote on approval.	Bahringer	8 min
4.3 Santa Rosa Schoolhouse Museum Funding Application The Cambria Historical Society has submitted a funding application to assist with the costs of the Santa Rosa Schoolhouse Museum and Educational Center project. The Outreach Committee will make a recommendation and the board will discuss and vote on approval.	Bahringer	8 min

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| 4.4 Christmas Market Shuttle | The Board will discuss options to provide shuttle service to Moonstone Beach Drive for the 2023 Christmas Market. | Pacheco | 6 min |
| 4.5 Next Board Meeting | The Board will discuss possible dates and location for the next Cambria Tourism Board meeting. | Pacheco | 2 min |
| 5. Information Items/Presentations | | | |
| 5.1 Marketing Committee Report | This is a standing agenda item for discussion of marketing progress and statistics since the last board meeting. Jessica Blanchfield will give the monthly presentation to the board. | Blanchfield | 10 min |
| 5.2 CBID Update | Local Update – August 2023 | Cuming | 2 min |
| 5.3 CBID Presentation | CBID CAO Cheryl Cuming will make a presentation of information, statistics, and upcoming opportunities for the board. | Cuming | 8 min |
| 5.4 Budget Reports | Month and Fiscal Year Ended June 30, 2023:
<i>Revenue and Expenses</i>
<i>Marketing Budget Expenditures</i>
<i>Grant Funding Detail</i> | | |
| 5.5 Committee Meeting Minutes | Marketing Committee Meeting Minutes – April 25, 2023
Governance Committee Meeting Minutes – April 25, 2023
Outreach Committee Meeting Minutes – June 6, 2023 | | |
| 6. Future Agenda Items/New Business | | | |
| 7. Adjournment | | | |
| 8. Informational | | | |
| 8.1 Cambria Tourism Board Meeting | 2nd Tuesday of each month – 1:00 p.m. at Cambria Pines Lodge | | |
| 8.2 Outreach Committee Meeting | 1st Tuesday of each month - TBA | | |
| 8.3 Marketing and Event Committees Meeting | 2nd Tuesday of each month – 11:30 a.m. at Cambria Pines Lodge | | |
| 8.4 Deadline for Agenda Items to be sent to the Managing Assistant | 3rd Friday of the month preceding meeting date | | |
| 8.5 CBID Board Meeting | 4th Wednesday of the month – 12:00 p.m. at Cambria Pines Lodge | | |