



**Unincorporated San Luis Obispo County  
Tourism Business Improvement District Advisory Board (CBID)  
Agenda  
Wednesday, September 27, 2023 (12:00pm – 2pm)  
Cambria Pines Lodge**

**Call to Order**

**Public Comment** (limited to 3 minutes per speaker)

**Presentation**

**Administrative Items** (15 minutes)

- Roll Call
- Consent Agenda – Minutes
- Financials | Balance Sheet, Administrator and Partner updates
  - Conflict of Interest update
  - Monthly agenda topics
- Upcoming Events | deadlines
  - Board Meetings: October 25 and Nov | Dec meeting on December 6
  - Ethics Training
  - SLO CAL Destination Summit October 5 from 12 – 5pm (CBID table)

**Strategy/Ideation Topic**

**Discussion Items**

- Marketing: SATW PR outcomes
- CAO recap

**Action Items** (each topic will allow for Board Discussion, followed by Public Comment)

- CAO Contract Renewal
- LFA Board Member Applications
  - SSTA: Paul Panchal renewal
- LFA Funding Applications
  - Oceano | Nipomo: Dana Adobe application funds and timing change request

**Future Agenda Items**

- LFA Bylaws

**Closing Comments**

**Adjournment**

ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the local fund area administrator at least 48 hours in advance of the meeting.