

Small Towns, BIG EXPERIENCES

Imagine a collection of small towns, strung together closely by an iconic coastal roadway.

Explore Highway 1 through the lens of our small towns and you'll discover a grand world full of big experiences. Breathtaking views, epic thrills, magnificent wildlife and big wines: they're all here.

Click on each small town to learn more.



RAGGED POINT

POP 524

SAN SIMEON

POP 550

CAMBRIA

POP 5,555

HARMONY

POP 18

CAYUCOS

POP 2,228

LOS OSOS & BAYWOOD PARK

POP 16,174

AVILA BEACH

POP 1,455

EDNA VALLEY

POP 393

ARROYO GRANDE

POP 18,380

OCEANO

POP 7,601

NIPOMO

POP 18,182



FROM	TO	
RAGGED POINT	SAN SIMEON	20 MINUTES
SAN SIMEON	CAMBRIA	15 MINUTES
CAMBRIA	CAYUCOS	20 MINUTES
CAYUCOS	LOS OSOS	17 MINUTES
LOS OSOS	AVILA BEACH	25 MINUTES
AVILA BEACH	EDNA/AG	15 MINUTES
EDNA/AG	OCEANO/NIPOMO	15 MINUTES

California Highway 1 Road Trip

EXPLORE SMALL TOWNS, BIG EXPERIENCES ALONG HIGHWAY 1.
[LEARN MORE](#)

FOLLOW US FOR TRAVEL TIPS AND MORE!



5 miles

Welcome

TO OUR STRETCH OF HIGHWAY 1,

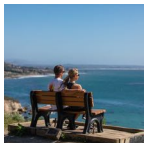
where going big is a way of life, even in the tiniest of towns. Epic waves, bold wines, magnificent wildlife and spellbinding views—you can do all of it before lunch, or you can savor each community slowly, one at a time. Click on the links to lead you to each location on Google maps.

EPIC VIEWS



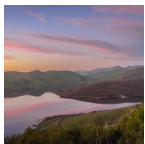
#1 TAKE THE LONG VIEW:

Stand on an elevated cliffside terrace to witness the splendor and sheer magnitude of Big Sur.



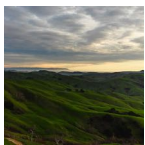
#2 HIDDEN IN PLAIN SIGHT:

Experience this secluded beach where rumor has it a great treasure is buried.



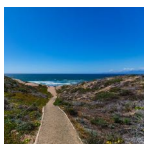
#3 A WHALE OF A VIEW:

Despite its enormous size, the Whale Rock Reservoir in Cayucos is so tucked out of the way that even locals miss it.



#4 TAKE IT ALL IN:

When it comes to views on Highway 1, nothing beats the panorama that extends from Ragged Point all the way down to Morro Rock.



#5 MOUNTAINS OF GOLD:

Montana de Oro State Park is named for the carpets of gold-en wildflowers that cover its cliffs, valleys and mountains.



#6 LARGER THAN LIFE:

Traverse Oceano Dunes State Park, which comprises one of the largest dune complexes in the world.



#7 A BEACON FOR THE AGES:

Set against the open ocean, the Piedras Blancas Lighthouse is a favorite subject of photographers and painters.



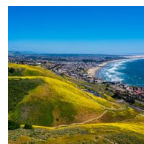
#8 UNTOUCHED + UNSPOILED:

The trail through the lush coastal plains of Harmony Headlands State Park turns a corner to reveal a 180-degree view of rugged coastline.



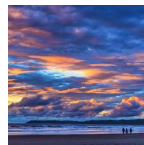
#9 A PERFECT PAIRING:

Rolling hills, cascading vineyards and plenty of sunshine: what's not to love about views of the Edna Valley?



#10 A VIEW WORTH HIKING FOR:

Take any of the trails that wind through the 880-acre Pismo Preserve, and you'll discover a jaw-dropping view around every corner.



#11 WALK THE BEACH:

Locals love to walk the 12 miles between Cayucos State Beach and Morro Rock for a heart-pumping workout.



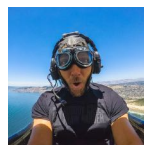
#12 JUST BLUFFING:

Cruise the Bluff Trail Hike at Montana De Oro, a 4-mile hike that looks over high cliffs to the ocean.



#13 SADDLE UP FOR ADVENTURE:

Join up with Pacific Dunes Ranch for a tour of the Oceano coastline on horseback.



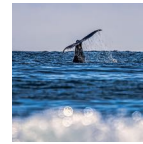
#14 WITH THE GREATEST OF EASE:

Tour the skies above Oceano with an adrenaline-filled aerobic biplane ride.



#15 OVER, UNDER, AROUND AND THROUGH:

Strap in and hang on: A Humvee tour of the Oceano Dunes is a thrill not for the faint of heart.



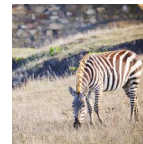
#16 FLIPPERS, FINS AND TAILS:

Whether you book a whale watching tour or just hang out on the beach, chances are good you'll see a spout offshore.



#17 A GRAND PERFORMANCE:

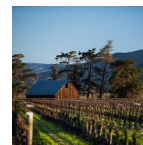
Visit the Piedras Blancas Elephant Seal Rookery and watch their antics in one of the world's best viewing spots.



#18 RAZZLE DAZZLE:

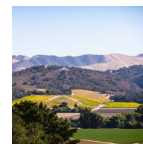
Catch a glimpse of roaming zebras that descended from those in W.R. Hearst's private zoo—the largest in the world, in his day.

BIG WINE



#19 I'LL DRINK TO THAT:

Edna Valley boasts over two dozen wine tasting rooms featuring cool-climate pinot noir, chardonnay, and more.



#20 A TUCKED-AWAY TREASURE:

Wineries in the tiny Arroyo Grande Valley offer some of the finest chardonnay, pinot noir, and sparkling wines around.



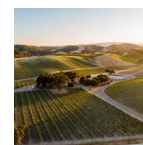
#21 COME FOR THE BEACH, STAY FOR THE WINE:

Follow the Avila Wine Trail to discover your next favorite seaside winery.



#22 A QUAIN PLACE TO TASTE:

The wineries that call Cambria home make wines that shine with coastal elegance.



#23 THE WINE GIANT:

Paso Robles has become a revered American wine region, not only for its big wines, but for its small-town warmth.