

AGENDA

September 19, 2023
1:00pm-2:30pm
Cavalier Cove Room
250 San Simeon Ave.
San Simeon, CA



WELCOME & INTRODUCTIONS

PUBLIC COMMENT(S)

CORRESPONDENCE

1. Solterra Billing

APPROVAL OF MINUTES

SLOCBID MONTHLY REPORT – CHERYL CUMING, CHIEF ADMIN OFFICER

CORE MARKETING REPORT – STACIE JACOB, SOLTERRA STRATEGIES

REPORTS/UPDATES:

1. ALLIANCE PARTNER'S REPORTS/UPDATES

DISCUSSION ITEMS:

1. LAF By-law update & discussion
2. Hwy #1 Update
3. Offshore Wind Farm Update
4. Scarecrow Festival

ACTION ITEMS:

1. Paul Panchal new term for Board
2. BlendFest February 22-25, 2024

FUTURE AGENDA ITEMS

Next Regular Advisory Board Meeting (Normal Meeting, 3rd Tuesday of the month)
Date & Time: October 17, 2023@ 1:00pm

Brown Act Notice: Meetings of the Unincorporated County Tourism Business Improvement District (CBID) Advisory Board and the affiliated Local Fund Area boards are subject to the requirements of the Brown Act. In response to those requirements, this agenda is being posted as a public notice. The Board welcomes public participation in its meetings. The agenda includes time for public comments on general items and for specific issues on the agenda. Speaker are limited to 2 minutes each. State law does not allow the Board to discuss or take action on issues not on the agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriated by the Board.

ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the administrator at least 48 hours in advance of the meeting.

SAN SIMEON TOURISM ALLIANCE
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