



SLO County Business Improvement District
Edna Valley/Arroyo Grande Valley
Local Fund Advisory Board

To promote and grow our sister wine regions of Arroyo Grande and Edna Valleys for lodging, wineries, and eateries by creating awareness of what we uniquely offer that will delight new and returning visitors alike.

SLOWineLodging.com

SLO Wine Lodging Alliance

November 15, 2023 - 3:30 pm - 5:00 pm

Biddle Ranch: 2050 Biddle Ranch Rd, San Luis Obispo, CA 93401

- 1. Call to Order:** Leigh Woolpert
- 2. Roll Call** (provide updated roster)
- 3. Public Comment(s)** (please limit to 3 minutes each):
- 4. Presentation: none**
- 5. Consent Items:** Approve 8/9/2023 board minutes
- 6. Member Updates I Committee Reports:**
 - Marketing Partner:** Big Red Marketing
 - Marketing Committee:** Elise Carraway, Danielle Dubow
 - a. Reports
 - b. Newsletter ideas
 - c. Photo shoot update
- 7. CBID Local Fund Update I Financials:** Cheryl Cuming
- 8. Budget Update:** Leigh Woolpert
- 9. Discussion and Action Items:**
 - a. SF Gate Story
 - b. New Map featuring wineries and lodging properties
 - c. Discuss Bylaws
- 10. Future Agenda Items | New Business:**
 - a. none
- 11. Closing Comments**
- 12. Next SLO Wine Lodging Alliance Meeting:**

Date: February 14, 2024 Location: TBD (recommend moving this date to the week after)

2024 Meeting Dates - Feb 14; May 8; Aug 14; Nov 13

(Second Wednesday of the second month of each quarter)
- 13. Adjournment**

ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the district administrator (Danielle Carpenter at info@slowinelodging.com) at least 48 hours in advance of the meeting.)