



**CANCELLATION NOTICE**  
**San Simeon Tourism Alliance**  
**Meeting of December 19, 2023**

The Board of Directors has directed the cancellation of the December 19, 2023, Meeting.

Solterra Strategies continues to execute a marketing plan that addresses the road closure, the Holiday Twilight Tours and we are in sync with Visit SLO Cal, Highway 1 Discovery Route. Please find accompanying the December Local Fund Summary provided by Cheryl Cumin, Chief Admin Officer SLO TBID.

Caltrans progress is continuing to be monitored and updates will be sent as available. Weather will become an issue as winter begins, and we can only hope any delays will be short.

With the upcoming Holidays, we don't anticipate meeting until January 16, 2024, unless actions require our attention at a special meeting sooner. If a meeting is called, you will be notified.

*Happy Holidays,*

**The San Simeon Tourism Alliance Board**

(Normal Meeting, 3<sup>rd</sup> Tuesday of the month)  
Next Scheduled SSTA Advisory Board Meeting  
Date and Time: January 16, 2024 @ 1:00pm  
Location: Cavalier Plaza Cove Meeting Room