

BEST BEACHES ALONG HIGHWAY 1

Find your peace on one of the 21 beaches along Highway 1.

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Sunset Bonfire at Oceano Dunes

HIDDEN SECRETS ALONG HIGHWAY 1

Be a local—find the best spots, experiences and moments with these Highway 1 Hidden Gems.

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Tree Swing at Point San Luis Lighthouse in Avila Beach

COASTAL HIKING ALONG HIGHWAY 1

8 coastal hiking trails and other Highway 1 seaside activities to enjoy

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Cliff Hiking at Ragged Point

WILDLIFE VIEWING ALONG HIGHWAY 1

Insider's guide to seeing whales, butterflies, elephant seals, otters and more

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Elephant Seals in San Simeon

BIG EXPERIENCES ALONG HIGHWAY 1

Discover a grand world full of big experiences in small coastal towns.

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Jaw-dropping views at the Pismo Preserve