



CAMBRIA TOURISM BOARD (CTB)
(Cambria Local Fund Advisory Board)
Board Meeting Agenda
April 9, 2024

Time: **1:00 p.m. – 2:00 p.m.**

Location: ***Cambria Pines Lodge
Treetop Room***

	<u>Person</u>	<u>Time</u>
1. Call to Order Introduction and welcome to attendees	Pacheco	2 min
2. Consent Agenda Items Board Meeting Minutes – March 19, 2024	Pacheco	2 min
3. Public Comment Please limit to 3 minutes per speaker	Pacheco	6 min
4. Discussion & Action Items		
4.1 Christmas Market Shuttles Funding Application The Pinedorado Lions Foundation has submitted a funding application to pay for the cost of shuttles to Moonstone Drive for the 2024 Christmas Market. The Board will discuss and vote on approval.	Pacheco	10 min
4.2 Managing Assistant Contract Renewal The CTB Managing Assistant’s contract is up for renewal effective June 30, 2024. The Board will discuss and vote on approval of renewing the contract for an additional term.	Pacheco	6 min
4.3 2024-2025 Fiscal Year Budget The Governance Committee finalized a draft budget for the fiscal year ending June 30, 2025. The Board will discuss and vote on approval.	Pacheco	10 min
5. Information Items/Presentations		
5.1 Marketing Committee Report Jessica Blanchfield will give the monthly presentation to the Board, including discussion of marketing progress and statistics since the last board meeting.	Blanchfield	12 min

5.2 CBID Reports Cuming 2 min
Local Fund Summary – April 2024
Monthly Roll-up Report – February 2024

5.3 CBID Presentation Cuming 10 min
CBID CAO Cheryl Cuming will make a presentation of information, statistics, and upcoming opportunities for the board.

5.4 Meeting Minutes and Reports
Governance Committee Meeting Minutes – April 3, 2024

5.5 Budget Reports
Month Ended February 29, 2024:
Revenue and Expenses
Budget vs Actual
Marketing Budget Expenditures
Grant Funding Detail

6. Future Agenda Items/New Business

7. Adjournment

8. Informational

8.1 Cambria Tourism Board Meeting
2nd Tuesday of each month – 1:00 p.m. at Cambria Pines Lodge

8.2 Marketing Committee Meeting
2nd Tuesday of each month – 11:30 a.m. at Cambria Pines Lodge

8.3 Deadline for Agenda Items to be sent to the Managing Assistant
3rd Friday of the month preceding meeting date

8.4 CBID Board Meeting
4th Wednesday of each month – 12:00 p.m. at Cambria Pines Lodge