



CAMBRIA TOURISM BOARD (CTB)
(Cambria Local Fund Advisory Board)
Board Meeting Agenda
May 14, 2024

Time: **2:00 p.m. – 3:00 p.m.**

Location: ***Cambria Pines Lodge
Treetop Room***

	<u>Person</u>	<u>Time</u>
1. Call to Order Introduction and welcome to attendees	Pacheco	2 min
2. Consent Agenda Items Board Meeting Minutes – April 9, 2024	Pacheco	1 min
3. Public Comment Please limit to 3 minutes per speaker	Pacheco	6 min
4. Discussion & Action Items		
4.1 <i>Piedras Blancas Lens Enclosure Funding Application</i> The Pinedorado Lions Foundation has submitted a funding application for additional costs to restore the Piedras Blancas Lens Enclosure Interior. The Board will discuss and vote on approval.	Bahringer	6 min
4.2 <i>Cambria Lawn Bowls Club Event Funding Application</i> The Cambria Lawn Bowls Club has submitted a funding application to assist with the costs for three tournaments. The Board will discuss and vote on approval.	Marschall	6 min
4.3 <i>CTB List and Letter of Support for Infrastructure Funding</i> The Board will discuss a letter of support for suggested County-funded Infrastructure projects, as well as additions to the list. The Board will discuss and vote on approval.	Pacheco	6 min
5. Information Items/Presentations		
5.1 <i>Stewardship Travel for Good</i> Katie Sturtevant will update the Board on the Stewardship Travel for Good program.	Sturtevant	8 min

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| 5.2 SLO CAL Welcome Program
Alyssa Manno will update the Board on the SLO CAL Welcome program. | Manno | 8 min |
| 5.3 Cambria Chamber of Commerce
Steve Kniffen will update the board on activity at the Cambria Chamber of Commerce since the last meeting. | Kniffen | 5 min |
| 5.4 Marketing Committee Report
Jessica Blanchfield will review, and answer questions on the April marketing recap report. | Blanchfield | 2 min |
| 5.5 CBID Reports
Local Fund Summary – May 2024
Monthly Roll-up Report – March 2024
Year End Report - 2023 | Cuming | 2 min |
| 5.6 CBID Presentation
CBID CAO Cheryl Cuming will make a presentation of information, statistics, and upcoming opportunities for the board. | Cuming | 8 min |
| 5.7 Meeting Minutes and Reports
Marketing Committee Meeting Minutes – April 9, 2024 | | |
| 5.8 Budget Reports
Month Ended March 31, 2024:
<i>Revenue and Expenses</i>
<i>Budget vs Actual</i>
<i>Marketing Budget Expenditures</i>
<i>Grant Funding Detail</i> | | |

6. Future Agenda Items/New Business

7. Adjournment

8. Informational

8.1 Cambria Tourism Board Meeting

2nd Tuesday of each month – 1:00 p.m. at Cambria Pines Lodge

8.2 Marketing Committee Meeting

2nd Tuesday of each month – 11:30 a.m. at Cambria Pines Lodge

8.3 Deadline for Agenda Items to be sent to the Managing Assistant

3rd Friday of the month preceding meeting date

8.4 CBID Board Meeting

4th Wednesday of each month – 12:00 p.m. at Cambria Pines Lodge