



CAMBRIA TOURISM BOARD (CTB)
(Cambria Local Fund Advisory Board)
Board Meeting Agenda
June 11, 2024

Time: **1:00 p.m. – 2:00 p.m.**

Location: ***Cambria Pines Lodge
Treetop Room***

	<u>Person</u>	<u>Time</u>
1. Call to Order Introduction and welcome to attendees	Pacheco	2 min
2. Consent Agenda Items Board Meeting Minutes – May 14, 2024	Pacheco	2 min
3. Public Comment Please limit to 3 minutes per speaker	Pacheco	6 min
4. Discussion & Action Items		
4.1 Archer & Hound Scope and Funding The Board will discuss and vote on approval of Archer & Hound Scope of Work and additional funding for 2024-2025.	Pacheco	6 min
4.2 Sole Source Letter and Non-Competitive Bid Form The Board will discuss and vote on approval of the Sole Source Letter and Non-Competitive Bid documents.	Pacheco	6 min
4.3 CTB List and Letter of Support for Infrastructure Funding The Board will discuss a letter of support for a CCSD PROS recommended County funded Cambria Infrastructure projects list, as well as possible additions to the list. The Board will vote on approval.	Bahringer	6 min
4.4 Capital Reserve Account The Board will discuss how Capital Reserve Account funds may be used. The Board will vote on any action necessary.	Pacheco	6 min
4.5 July and August Meetings The Board will discuss availability to meet for the months of July and August.	Pacheco	6 min

5. Information Items/Presentations

5.1 Marketing Committee Report

Jessica Blanchfield will give the monthly presentation to the board, including discussion of marketing progress and statistics since the last board meeting.

Blanchfield 10 min

5.2 CBID Reports

Local Fund Summary – June 2024

Cuming 2 min

5.3 CBID Presentation

CBID CAO Cheryl Cuming will make a presentation of information, statistics, and upcoming opportunities for the board.

Cuming 8 min

5.4 Meeting Minutes and Reports

Marketing Committee Meeting Minutes – May 14, 2024

5.5 Budget Reports

Month Ended April 30, 2024:

Revenue and Expenses

Budget vs Actual

Marketing Budget Expenditures

Grant Funding Detail

6. Future Agenda Items/New Business

7. Adjournment

8. Informational

8.1 Cambria Tourism Board Meeting

2nd Tuesday of each month – 1:00 p.m. at Cambria Pines Lodge

8.2 Marketing Committee Meeting

2nd Tuesday of each month – 11:30 a.m. at Cambria Pines Lodge

8.3 Deadline for Agenda Items to be sent to the Managing Assistant

3rd Friday of the month preceding meeting date

8.4 CBID Board Meeting

4th Wednesday of each month – 12:00 p.m. at Cambria Pines Lodge