

Draft Until Approved
Oceano and Nipomo Local Fund Advisory Board
Minutes

May 30, 2024

SPECIAL MEETING

Public meeting location at Oceano Dunes Visitor Center

Board Members Present:

Linda Austin, Oceano West, Inc.
Clare Class, Nipomo Property Management (via Zoom)
Roger Jacobs, State Parks-Oceano Dunes District

Others Present:

Danielle Carpenter, ONTB Admin
Jen Rokes, Discover Oceano

Board Members Absent: Kevin Beauchamp, Kaleidoscope Inn (excused)

1. **Call to Order:** by Board Chair Linda Austin at 5:02 pm
2. **Public Comment(s):** Jen from Discover Oceano asked if we could sponsor her newsletter, which she writes and publishes for free. Danielle explained that the board can only sponsor events that are likely to bring overnight guests (with a complete application) but suggested that Jen reach out to TJA for help in promoting her newsletter on social media and in the ONTB newsletter. Danielle then asked the board for information about annual events. Linda said there is a Model Railroad Day, Christmas Tree Lighting, Pumpkin contest, and Central Coast Railroad Festival. Roger mentioned Parks week, which begins in June. Danielle will research those events to submit to the county.
3. **Action/Discussion Items**
 - a. **2024-25 Budget** – The board discussed the contingency funds set aside for events promotion, the line item for Infrastructure and Beautification projects, and the contribution to long-term capital reserves. The board decided that even though the proposed expenses totaled almost \$32,000 more than expected income, they did not want to change any of the expense line items. With an \$8,000 contribution to long-term reserves, and \$16,000 in contingency funds for event sponsorships that did not get spent in the current fiscal year, they were comfortable voting on the budget as presented. Linda made a motion to approve the budget with estimated income of \$80,444 (flat from the current budget) and expenses of \$112,013 (including allocating \$8,004 to long-term reserves). **Clare moved to accept the budget as presented;** Roger seconded the motion, and with a unanimous vote, the motion carried.
 - b. **Kevin’s resignation** – Kevin Beauchamp of the Kaleidoscope Inn submitted his resignation from the board. Although the board regrets losing him, Roger motioned to accept Kevin’s resignation; Clare seconded the motion, and with a unanimous vote, the motion carried.
 - c. **TJA’s Marketing Plan for 2024-25** – John Sorgenfrei discussed the marketing plan at the last meeting, so the board did not have further questions or comments. Roger motioned to

approve the marketing plan as presented; Clare seconded the motion, and with a unanimous vote, the motion carried.

4. Future Agenda Items/New Business:

- a. Potential New Board Members
- b. Infrastructure and Beautification projects

5. Closing Comment(s): The group discussed possible signage for clamming (like the old one – Jen has photos), replacing the Welcome to Oceano sign that was taken down during road construction on HWY 1 southbound, and public art like painted utility boxes, murals and flags/banners on light posts.

6. Next Local Fund Advisory Board Meeting:

Date: July 16, 2024
Time: 5:00 – 6:15 pm
Location: Oceano Dunes Visitor Center

7. Adjournment: The meeting was adjourned at 6:02 pm