



SLO County Business Improvement District
Edna Valley/Arroyo Grande Valley
Local Fund Advisory Board
SLOWineLodging.com

Our Mission is to promote and grow our sister wine regions of Arroyo Grande and Edna Valleys for lodging, wineries, and eateries by creating awareness of what we uniquely offer that will delight new and returning visitors alike.

SLO Wine Lodging Alliance

July 15, 2024 – 11:00 am – 12:00 pm

SPECIAL MEETING

Biddle Ranch Private Tasting Room: 2050 Biddle Ranch Rd, SLO, CA 93401

- 1. Call to Order:** Leigh Woolpert
- 2. Public Comment(s)** (please limit to 3 minutes each):
- 3. Discussion and Action Items:**
 - a. Discuss and vote on prospective marketing proposals
 - b. Discuss and vote on possible SLOCAL unpacking video participation
 - c. Discuss and vote on SFGate story in the fall
- 4. Future Agenda Items | New Business:**
 - a. none
- 5. Closing Comments**
- 6. Next SLO Wine Lodging Alliance Meeting:**
 - a. Date: August 14, 2024 Location: TBD
 - b. 2024 Meeting Dates - Feb 14; May 8; Aug 14; Nov 13
 - c. (Second Wednesday of the second month of each quarter)
- 7. Adjournment**

ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the district administrator (Danielle Carpenter at info@slowinelodging.com) at least 48 hours in advance of the meeting.)