



SLO County Business Improvement District
Edna Valley/Arroyo Grande Valley
Local Fund Advisory Board

To promote and grow our sister wine regions of Arroyo Grande and Edna Valleys for lodging, wineries, and eateries by creating awareness of what we uniquely offer that will delight new and returning visitors alike.

SLOWineLodging.com

SLO Wine Lodging Alliance

August 14, 2024 - 3:30 pm - 5:00 pm - CANCELLED

Location: TBD

- 1. Call to Order:** Leigh Woolpert
- 2. Roll Call** (provide updated roster)
- 3. Public Comment(s)** (please limit to 3 minutes each):
- 4. Presentation:** None
- 5. Consent Items:** Approve board minutes from 5/8, 5/17 and 7/15 meetings
- 6. Member Updates | Committee Reports:**
 - Marketing Partner:** D&S Shadetree
 - Marketing Committee:** Elise Carraway, Danielle Dubow
 - a. Reports
 - b. Newsletter ideas
- 7. CBID Local Fund Update | Financials:** Cheryl Cuming
- 8. Budget Update:** Leigh Woolpert
- 9. Discussion and Action Items:**
 - a. none
- 10. Future Agenda Items | New Business:**
 - a. none
- 11. Closing Comments**
- 12. Next SLO Wine Lodging Alliance Meeting:**
 - Date: November 13, 2024 Location: TBD
 - 2024 Meeting Dates - Feb 14; May 8; Aug 14; Nov 13
 - (Second Wednesday of the second month of each quarter)
- 13. Adjournment**

ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the district administrator (Danielle Carpenter at info@slowinelodging.com) at least 48 hours in advance of the meeting.)