



SLO County Business Improvement District
Edna Valley/Arroyo Grande Valley
Local Fund Advisory Board

To promote and grow our sister wine regions of Arroyo Grande and Edna Valleys for lodging, wineries, and eateries by creating awareness of what we uniquely offer that will delight new and returning visitors alike.

SLOWineLodging.com

SLO Wine Lodging Alliance

December 4, 2024 - 3:30 pm - 5:00 pm

Location: La Lomita Ranch

1. **Call to Order:** Leigh Woolpert
2. **Roll Call** (provide updated roster)
3. **Public Comment(s)** (please limit to 3 minutes each):
4. **Presentation:** None
5. **Consent Items:** Approve board minutes from 5/8, 5/21 and 7/15 meetings
6. **Member Updates I Committee Reports:**
 - Marketing Partner:** D&S Shadetree
 - a. Reports
 - b. SF Gate Story update
 - c. Newsletter ideas for 2025
 - d. Meeting schedule
7. **CBID Local Fund Update I Financials:** Cheryl Cuming
8. **Budget Update:** Leigh Woolpert
9. **Discussion and Action Items:**
 - a. none
10. **Future Agenda Items | New Business:**
 - a. Bylaws
 - b. Chairs and Vice Chair
11. **Closing Comments**
12. **Next SLO Wine Lodging Alliance Meeting:**

Date: March 12, 2025 Location: TBD

Proposed 2025 Meeting Dates - March 14; June 11; September 10; December 3
(Normally, the second Wednesday of the third month of each quarter)
13. **Adjournment**

ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the district administrator (Danielle Carpenter at info@slowinelodging.com) at least 48 hours in advance of the meeting.)