

AVILA BEACH TOURISM ALLIANCE
LOCAL FUND AREA ADVISORY BOARD ROSTER
February 2025

Board Meetings: Every 2nd Wednesday of the month, 10 am-12 pm

Board Composition: Three member board

Committees: None currently due to small board

BOARD MEMBERS

Kenderick Kelly, Chair
Coastal Vacation Rentals
Office: 805-773-1080

kenderick.coastalvacation@gmail.com

Dean Hutton, Vice Chair
Sycamore Mineral Springs Resort & Spa
Office: 805-595-7302, Extn. 770

drhutt@smsr.com

Mindy Hunter
Avila Village Inn
Office: 805-627-1810

mindy@avilavillageinn.com

ADMINISTRATION

Stephanie Rowe
Administrator
Cell: 408-597-7021

abta@visitavilabeach.com

CBID LIAISONS

Cheryl Cuming (Chief Administrative Officer)
Cell: 805-471-0182

admin@SLOcountyBID.com

Tessa Cornejo (County Admin Services Manager)
Office: 805-781-4691

tcornejo@co.slo.ca.us

STEWARDSHIP TRAVEL FOR GOOD and PR PROGRAM MANAGER

Katie Sturtevant
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