

Oceano / Nipomo Tourism Board Meeting Agenda

To promote and enhance Oceano and Nipomo as a tourist destination focusing on its great climate, unique location, its history, and natural resources in order to benefit lodging businesses and the communities as a whole.

www.VisitOceanoNipomo.com

Tuesday, January 14, 2025, 5:00 – 6:15 pm Oceano Dunes Visitor Center - Guiton Hall, 555 Pier Avenue, Oceano, CA

- 1. Call to Order / Roll Call
- 2. Public Comments (please limit to 3 minutes each)
- 3. Presentation: Updated VACO and OCEANO DEPOT ASSOCIATION Projects
 - a. New Welcome to Oceano sign
 - b. New sign for Oceano Depot Railroad Museum
- **4. Consent Items** Approve 11/12/24 meeting minutes
- 5. CBID Local Fund Updates / Financials Cheryl Cuming
 - a. Bylaws
- 6. Budget Update Danielle Carpenter
- 7. Member Updates/Marketing Report
 - a. Review TJA Monthly Activity Report Claudia Torkelson
- 8. Action/Discussion Item
 - a. Discuss and vote on renewing Roger's board membership
 - b. Discuss and vote on Vice Chair
 - c. Discuss and vote on VACO/Oceano Depot Assoc. projects
 - i. New Welcome to Oceano sign
 - ii. New sign for Oceano Depot Railroad Museum
- 9. Future Agenda Items
 - a. Future funding projects
- **10. Closing Comments** (please limit to 3 minutes each)
- 11. Please Note the Next Oceano/Nipomo Tourism Board Meeting:

Date: March 18
Time: 5:00 - 6:15 pm

Location: Oceano Dunes Visitor Center

12. Adjournment

ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the local fund area administrator at least 48 hours in advance of the meeting.