



It is the vision of Visit Los Osos/Baywood to create opportunities to attract more lodging stays and out of area visitors who will appreciate and care for our Los Osos/Baywood community, our culture, our environment, and our history.

Visit Los Osos/Baywood Meeting Agenda

(Los Osos/Baywood Park/uninc. Morro Bay Local Fund Advisory Board)

Tuesday, January 21, 2025, 10:00 a.m. – 12:00 p.m.
Baywood Inn, 1336 3rd Street, Room 217

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| 1. Call to Order | Wallace |
| 2. Public Comment(s) (please limit comments to 3 minutes each) | |
| 3. Consent Items | |
| a. Approval of 12/3/2024 minutes | Wallace |
| 4. Presentation: None | |
| 5. CBID Update | |
| a. LFA Summary | Cuming |
| b. Bylaws | |
| 6. Financials | |
| a. Review budget and financials | Carpenter |
| 7. Regular Reports | |
| a. CCSPA | Emrick |
| b. Stewardship Travel for Good | Cuming |
| c. Beautification and Outreach | Karner-Nash |
| d. Events | Wallace |
| e. Chamber Liaison | Stanfill |
| f. Marketing Update | Carpenter |
| g. Vacation Rental Update | Wallace |

Brown Act Notice: Meetings of the Unincorporated County Tourism Business Improvement District (CBID) Advisory Board and the affiliated Local Fund Area boards are subject to the requirements of the Brown Act. In response to those requirements, this agenda is being posted as a public notice.

The Board welcomes public participation in its meetings. The agenda includes time for public comment on general items and for specific issues on the agenda. Speakers are limited to 3 minutes each. State law does not allow the Board to discuss or take action on issues not on the agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Board.

ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the district administrator (Danielle Carpenter at 720-982-8661) at least 48 hours in advance of the meeting.



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8. Action Items

- a. **Discuss switching from SF Gate Emails to a story** **Carpenter**
Danielle Carpenter will present the option of using the funds set aside for two SF Gate emails to pay for an SF Gate story instead, which will reach many more people.

- b. **Discuss and vote on Vice Chair** **Wallace**
Per the new CBID and LFA Bylaws the Board must select a Vice Chair to run the meetings if the Chair is not available. Term is one year and must be renewed annually. The Board will discuss and vote on renewal.

- c. **Discuss and vote on 1-year terms for Board Chair** **Armstrong**
Per the new CBID and LFA Bylaws the Board Chair position term is one year and must be renewed annually. The Board will discuss and vote on renewal.

9. Future Discussion/Action Items

- a. Celebrate Los Osos proposals for 1) lights and banners along 2nd Avenue and 2) mural restoration in Los Osos and new murals

10. Closing Comments

Wallace

11. Next Visit Los Osos/Baywood Meeting

Date: April 15, 2025

Time: 10:00 a.m. – 12:00 p.m.

Location: Baywood Inn, 1336 3rd Street, Room 217

12. Adjournment

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