

**Unincorporated San Luis Obispo County
Tourism Business Improvement District (CBID)**

**Agenda | January 22, 2025 | Cambria Pines Lodge
2905 Burton Drive, Cambria, CA 93428**

NOTE NEW TIME: 9am – 11am

Call to Order

Chair Gary Setting

Public Comment (limited to 3 minutes per speaker)

Administrative Items (15 minutes)

Chair Setting & CAO Cuming

- Roll Call
- Consent Agenda – Minutes
- Financials | Balance Sheet, Administrator and Partner updates
 - ❖ SLO CAL Last Mile Transportation Group
- Upcoming Events | deadlines
 - ❖ Time of CBID board meetings
 - ❖ Board Meetings: February 26 and March 26
 - ❖ Form 700 due April 1, 2205

Discussion Items

- Marketing
 - ❖ Mid-Year Roll-Up Report (Lori Ritchey)

CAO Cuming

Action Items (each topic will allow for Board Discussion, followed by Public Comment)

Chair Setting

- 1989 Ordinance Modification, Non-Profit creation and County services agreement *[working with Civitas Advisors to modify the current 1989 ordinance to create a new non-profit that will provide services previously provided by the County]*
- Local Advisory Board Applications *[member applications, renewals or resignations provided within the last 30 days]*
 - ❖ Avila Beach: Chris Oh (resignation)
 - ❖ Cayucos: Taylor Brindley (new)
- Local Fund Area Funding Applications *[event and Beautification & Infrastructure funding applications provided within the last 30 days]*
 - ❖ Avila Beach: Friends of the Bob Jones Trail
 - ❖ Cayucos: Business cards and media pass lanyard

Future Agenda Items

Chair Setting

Closing Comments & Adjournment

Chair Setting

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per speaker) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however the Board of Directors may take action other than what it recommended.

ADA NOTICE: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify info@Highway1RoadTrip.com at least 48 hours in advance of the meeting.