

**Highway 1 Tourism Alliance (H1TA) Board of Directors
Regular Meeting**

**Agenda | March 26, 2025 | Cambria Pines Lodge
2905 Burton Drive, Cambria, CA 93428
2:15pm**

Call to Order

Chair Gary Setting

Public Comment (limited to 3 minutes per speaker)

Administrative Items

Chair Setting & CAO Cuming

- Roll Call
- Upcoming events | deadlines: Board Meetings April 23 and May 28

Discussion Items

CAO Cuming

- H1TA Updates
 - EIN Received
 - Planned start date of May 1, 2025 for services provided by H1TA non-profit contingent on approval of agreement at Board of Supervisors April 29th mtg

Action Items (each topic will allow for Board Discussion, followed by Public Comment)

Chair Setting

- C-1 • **Approval of Bylaws** [*Review and consider for approval the Bylaws for H1T*]
- C-2 • **Adopt/Appoint Resolution** [*Board will review and consider for approval incorporator resolution, adopting bylaws and appointing initial directors*]
- C-3 • **Initial Director Terms** [*Determine initial director terms*]
 - **Board Officer Elections** [*Board members will discuss and elect the positions of Chair, Vice Chair, Secretary, Treasurer*]
- C-4 • **Agreement for Services – County and H1TA** [*Review and consider for approval the agreement for services between County of San Luis Obispo and H1TA*]
- C-5 • **H1TA Subcontractor CAO Scope | Services – MarketCher and H1TA** [*Review and consider for approval the subcontractor SOW between MarketCher and H1TA*]
- C-6 • **H1TA Subcontractor Scope | Services** [*Review and consider for approval the subcontractor support services for conducting business within the new non-profit H1TA*]
- C-7 • **25 | 26 Budget** [*Review draft of Fiscal Year 2025 | 2026 budget*]

Future Agenda Items

Chair Setting

Closing Comments & Adjournment

Chair Setting

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per speaker) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however the Board of Directors may take action other than what it recommended.

ADA NOTICE: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify info@Highway1RoadTrip.com at least 48 hours in advance of the meeting.

