

Visit Los Osos/Baywood
(Los Osos, Baywood Park, Uninc. Morro Bay
Local Fund Advisory Board)

Draft Special Meeting Minutes

March 10, 2025
Baywood Inn

Board Members Present:

Jamie Wallace, Wallace Hospitality (Chair)
Curtis Armstrong, Baywood Inn (Vice Chair)

Pandora Karner-Nash (Absent)

Others Present:

Danielle Carpenter, Admin
Cheryl Cuming, CBID
Christine Rizzo Assistant to DC

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- 1) **Call to Order:** By Chair Jamie Wallace at 3:28 pm
 - 2) **Public Comment:**
 - a) Jamie: Will be traveling to Miami to visit family from Canada
 - b) Cheryl: Returned from a trip to the Artic Circle. Stayed in an Ice Hotel. This trip was on her bucket list.
 - 3) **Action Item: Approval of Resolution supporting new non-profit-Highway 1 Tourism Alliance.**

Cheryl; a resolution designating SLO County TBID (CBID) funds to Highway 1 Tourism Alliance (H1TA) and recommending H1TA as the designated County contractor. CBID would like to move forward forming a non-profit so county can designate the non-profit to provide services: Accounting, Tax, Legal, Insurance, physical office space (State requirement) and Administration, therefore, decreasing the services that the county will need to continue to provide. CAO reviewed the details included on the anticipated expenses summary and noted that this document was included within the board packet.

The resolutions' goal is 1.) designate funds to Highway 1 Tourism Alliance (H1TA) 2.) recommend the non-profit as the designated contractor. The nonprofit will function as a corporation. The articles of incorporation have already been approved. The LFA's will all be requested to approve the resolution in March with a non-profit effective date of May 1 2025. The services that the non-profit will be providing will add additional expenses that will be (50% paid by CBID and 50% paid by LFAs)

The 2% county fees will continue to be paid to fund the following functions: position on new non-profit | H1TA, attend meetings of existing advisory board and H1TA, advising/reporting to the County CAO regarding CBID, H1TA and funds status, managing contract for services with H1TA and County (renewing as needed), local Ethics and Form 700 tracking for CBID Advisory Board members, BOS agenda items for CBID Advisory Board members and Local Area advisory board members (resignations, vacancies, renewals, appointments), Annual Hearing renewal of the CBID Assessment, collecting and transferring assessments to H1TA monthly and providing TOT financials monthly.

This new resolution will streamline the application and contracting processes, including procurement processes. The required time for processing funding applications has been 4 months (as stated on the application form), and once the non-profit is formed, it is anticipated to reduce by half as applications will no longer need to go before the BOS. Once the new non-profit BOD approved the application, the requested funds will be processed through H1TA. All CBID and local fund area board positions as noted in the paragraph above, will continue to be approved by the BOS.

Jamie motions to adopt the resolution and Curtis seconds. Voice vote of the board Ayes: Jaime Wallace and Curtis Armstrong. Pandora Karner-Nash absent. No further discussion. No objections or abstentions. Motion passes.

4) Future Action Items

- a) 2025-26 budget
- b) 2025-26 Marketing
- c) 2025-27 Admin
- d) Celebrate Los Osos proposals for 1) lights and banners along 2nd Ave.
- e) 2) mural restoration in Los Osos and new murals.

5) Closing Comments: Jaime will be returning to teaching, and Pandora will be returning in June. Thanks everyone for making this special meeting a priority.

6) Next Visit Los Osos/Baywood Meeting

Date: Tuesday, April 15, 2025

Time: 10:00 a.m. – 12:00 p.m. at Baywood Inn, 1336 3rd Street, Room 217

7) Adjournment

Meeting adjourned at 4:01 pm