

## Unincorporated San Luis Obispo County Tourism Business Improvement District (CBID)

### Minutes | April 23, 2025 | Cambria Pines Lodge

CBID Board Members Present: Gary Setting, Melissa Kurry, Bram Winter, Laila Kollmann

County Liaison: CAO Cheryl Cuming, Tessa Cornejo

Absent: Mike Hanchett, Aaron Graves

Guests: Lori Keller, Kirstin Koszorus, Molly Cano and Lisa Belsanti, SLO CAL

#### Call to Order

2:05pm

#### Public Comment

A meeting regarding the progress on Highway 1 is scheduled for May 3, with Senator Laird.

#### Administrative Items

- Roll Call: Gary Setting, Melissa Kurry, Bram Winter, Laila Kollmann are present
- Consent Agenda – Minutes: A motion was made by Melissa Kurry and seconded by Bram Winter to approve the March 26 minutes. With no further discussion, these minutes were approved by a voice vote of the Advisory Board; Laila Kollmann abstained.
- Financials | Balance Sheet, Administrator and Partner updates:
  - This General Fund report ties back to the Bid Bunch expense tracking, both reporting a total of \$103,829 in expenses for the month of March. Year to date expenses are \$1,120,621. Year to date revenue collected, \$1,122,920 which is \$530 more than what was budgeted through March for the fiscal year ending June 30, 2025. Year to date expenses paid came in under budget by \$314,072. Net Income is \$490,832, which is \$314,602 more than budgeted for year to date. Overall cash increased by \$135,984 from June 30, 2024. CAO Cuming noted that March was consistent with last year.
- Next board meeting dates are May 28 and June 25. District renewal is May 6 ROI and June 3 Public Meeting. CAO Cuming will be out of the country on June 3 so Gary Setting will attend.

#### Discussion Items

- Marketing
  - 2024 Year-End Report: CAO Cuming reviewed the report noting that the final version will be submitted to the county next week and posted on the member site portal.

#### Action Items (each topic will allow for Board Discussion, followed by Public Comment)

- Gary Setting and Bram Winter board seat renewals
  - A motion was made by Melissa Kurry and seconded by Laila Kollmann to accept the board term renewals for both Gary Setting and Bram Winter. With no further discussion, the motion was approved by a voice vote of the Advisory Board.
- Local Advisory Board Applications
  - None
- Local Fund Area Funding Applications

ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the local fund area administrator at least 48 hours in advance of the meeting.



- Avila Beach: CAO Cuming reviewed the details of the C10 SLO Down Truck Show, and noted that there is a road closure scheduled in Avila Beach for July 7 through end of August. The event promoter is in discussions with the county.  
A motion was made by Laila Kollmann and seconded by Bram Winter to approve \$25,000 should the event occur with the pending road closure. Bram asked about the timing of the release of funds and CAO Cuming noted that the details of the road closure will be confirmed at the April 29 Board of Supervisors meeting. With no further discussion, the motion was approved by a voice vote of the Advisory Board.

### **Future Agenda Items**

### **Closing Comments & Adjournment**

None

The meeting was adjourned at 2:28pm.

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