



Oceano / Nipomo Tourism Board Meeting Agenda

To promote and enhance Oceano and Nipomo as a tourist destination focusing on its great climate, unique location, its history, and natural resources in order to benefit lodging businesses and the communities as a whole.

www.VisitOceanoNipomo.com

Tuesday, June 3, 2025, 5:00 – 6:15 pm

Oceano Dunes Visitor Center - Guiton Hall, 555 Pier Avenue, Oceano, CA

- 1. Call to Order / Roll Call** Carpenter
- 2. Public Comments** (please limit to 3 minutes each)
- 3. Presentation:** None
- 4. Consent Items** - Approve 3/18/25 meeting minutes
- 5. CBID Local Fund Updates / Financials** Cumming
- 6. Budget Update** Carpenter
- 7. Member Updates/Marketing Report**
 - a. Review TJA Monthly Activity Report TJA
- 8. Action/Discussion Item**
 - a. **Discuss and vote on Marketing Contract for 2025-26** TJA
TJA presents their marketing proposal for the new fiscal year
 - b. **Discuss and vote on Admin Contract for 2025-26** Carpenter
Danielle Carpenter reviews the contract for administrative services for ONTB through the new HITA.
 - c. **Discuss and vote on Budget for 2025-26** Carpenter
The board will review the proposed budget and vote on funding for the 2025-26 fiscal year.
- 9. Future Agenda Items**
 - a. Future funding projects
- 10. Closing Comments** (please limit to 3 minutes each)
- 11. Please Note the Next Oceano/Nipomo Tourism Board Meeting:**

Date: August 19, 2025
Time: 5:00 - 6:15 pm
Location: Oceano Dunes Visitor Center
- 12. Adjournment**

ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the local fund area administrator at least 48 hours in advance of the meeting.