



*It is the vision of Visit Los Osos/Baywood to create opportunities to attract more lodging stays and out of area visitors who will appreciate and care for our Los Osos/Baywood community, our culture, our environment, and our history.*

## Visit Los Osos/Baywood Meeting Agenda

(Los Osos/Baywood Park/uninc. Morro Bay Local Fund Advisory Board)

Tuesday, June 17, 2025, 10:00 a.m. – 12:00 p.m.

Baywood Inn, 1336 3rd Street, Room 217

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|---|-------------|
| <b>1. Call to Order</b>   | Wallace     |
| <b>2. Public Comment(s)</b> (please limit comments to 3 minutes each)   |             |
| <b>3. Consent Items</b>   |             |
| a. Approval of 4/15/2025minutes   | Wallace     |
| <b>4. Presentation:</b> Sierra Emrick, CCSPA Butterfly Ball Sponsorship | Emrick      |
| <b>5. CBID Update</b>   |             |
| a. <b>LFA Summary</b>   | Cuming      |
| <b>6. Financials</b>  |             |
| a. Review budget and financials   | Carpenter   |
| <b>7. Regular Reports</b>   |             |
| a. CCSPA  | Emrick      |
| b. Stewardship Travel for Good  | Cuming      |
| c. Beautification and Outreach  | Karner-Nash |
| d. Events   | Wallace     |
| e. Chamber Liaison  | Stanfill    |
| f. Marketing Update   | Carpenter   |
| g. Vacation Rental Update   | Wallace     |
| h. <b>Action Items:</b> None  |             |
| i. Discuss and vote on 2025-2026 Admin Contract                         |             |
| ii. Discuss and vote on 2025-2026 Marketing Proposal                    |             |
| iii. Discuss and vote on 2025-2026 Budget                               |             |
| iv. Discuss and vote on Butterfly Ball Sponsorship                      |             |

**Brown Act Notice:** Meetings of the Unincorporated County Tourism Business Improvement District (CBID) Advisory Board and the affiliated Local Fund Area boards are subject to the requirements of the Brown Act. In response to those requirements, this agenda is being posted as a public notice.

The Board welcomes public participation in its meetings. The agenda includes time for public comment on general items and for specific issues on the agenda. Speakers are limited to 3 minutes each. State law does not allow the Board to discuss or take action on issues not on the agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Board.

**ADA Notice:** To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the district administrator (Danielle Carpenter at 720-982-8661) at least 48 hours in advance of the meeting.



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**8. Future Discussion/Action Items**

- a. Celebrate Los Osos proposals for 1) lights and banners along 2nd Avenue and 2) mural restoration in Los Osos and new murals

**9. Closing Comments**

Wallace

**10. Next Visit Los Osos/Baywood Meeting**

Date: August 19, 2025

Time: 10:00 a.m. – 12:00 p.m.

Location: Baywood Inn, 1336 3rd Street, Room 217

**11. Adjournment**

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