



Oceano / Nipomo Tourism Board Special Meeting Agenda

To promote and enhance Oceano and Nipomo as a tourist destination focusing on its great climate, unique location, its history, and natural resources in order to benefit lodging businesses and the communities as a whole.

www.VisitOceanoNipomo.com

Tuesday, July 8, 2025, 5:00 – 6:15 pm

Oceano Dunes Visitor Center - Guiton Hall, 555 Pier Avenue, Oceano, CA

1. **Call to Order / Roll Call** Carpenter
2. **Public Comments** (please limit to 3 minutes each)
3. **Presentation:** Kim Rose of VACO, Oceano Mural
4. **Consent Items** - Approve 6/3/25 meeting minutes
5. **CBID Local Fund Updates / Financials** Cuming
6. **Budget Update** Carpenter
7. **Member Updates/Marketing Report**
 - a. Review TJA Monthly Activity Report TJA
 - b. Pros and Cons of advertising in the SLOCAL magazine
8. **Action/Discussion Item**
 - a. **Discuss and vote on VACO Mural Funding** Rose
Kim Rose of VACO has requested \$2,000 for supplies for the selected artist to paint a mural on the wall of 1909 Front Street
 - b. **Discuss and vote on whether to advertise in the SLOCAL Mag** Tamborra
An ad in the SLOCAL magazine that comes out once a year and has distribution in airports and businesses,
9. **Future Agenda Items**
 - a. Future funding projects
10. **Closing Comments** (please limit to 3 minutes each)
11. **Please Note the Next Oceano/Nipomo Tourism Board Meeting:**

Date: October 14, 2025
Time: 5:00 - 6:15 pm
Location: Oceano Dunes Visitor Center
12. **Adjournment**

ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the local fund area administrator at least 48 hours in advance of the meeting.