



## Visitor Alliance of Cayucos (VAC)

(Cayucos Local Fund Advisory Board)

"To promote and enhance the lodgings and businesses of Cayucos for the sustainable social and financial betterment of the community as a whole."

### Special Meeting Agenda

Monday, July 7, 2025, 5:30 p.m. – Visitor's Center: 41 S. Ocean Avenue, Cayucos

1. **Call to Order** **LeGras**
2. **Public Comment** (Please limit to 3 Minutes)
3. **Updated Presentation:** Chamber for Cayucos 150<sup>th</sup> Proposal **Van Fleet**
4. **Consent Items** **LeGras**
  - a. Approval of 6/16/2025 Minutes
5. **CBID Update** **Cuming**
  - a. Local Fund Summary and Program Updates
6. **Financials** **Carpenter**
7. **Regular Reports**
  - a. Beautification/Outreach **Kramer/Shannon**
  - b. Marketing (Danielle and Danna) **Carpenter/Dykstra-Coy**
  - c. Events
  - d. Chamber of Commerce Liaison **LeGras/Kramer**
8. **Action Items**
  - a. **Discuss and vote on the Chamber's Proposal for the 150<sup>th</sup> Cayucos Birthday Celebration** **Van Fleet**

This multi-day event is a collaboration between several of Cayucos' community organizations that will include live music, food and events at multiple venues in town.
9. **Future Agenda Items**
  - a. Where is the other whale tail bench and where will we put it?
  - b. Skate Park Proposal
10. **Closing Comments** **LeGras/Kramer**
11. **Next Visitor Alliance of Cayucos Meeting**

Date: October 13, 2025 @ 5:30 p.m.  
Location: 41 S. Ocean Avenue, Cayucos
12. **Adjournment**

Brown Act Notice: Meetings of the Unincorporated County Tourism Business Improvement District (CBID) Advisory Board and the affiliated Local Fund Area boards are subject to the requirements of the Brown Act. In response to those requirements, this agenda is being posted as a public notice. The Board welcomes public participation in its meetings. The agenda includes time for public comment on general items and for specific issues on the agenda. Speakers are limited to 2 minutes each. State law does not allow the Board to discuss or take action on issues not on the agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Board. ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the district administrator (Danielle Carpenter at 720-982-8661) at least 48 hours in advance of the meeting.